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Exabytes Partners Celcom Planet To Offer More Commercial Channels

KUALA LUMPUR, Dec 15 (Bernama) -- Exabytes Network Sdn Bhd, a leading web hosting provider, has partnered with Celcom Planet Sdn Bhd to offer additional commercial channel for Exabytes' existing e-commerce merchants.

Exabytes' Founder and Chief Executive Officer Chan Kee Siak said Celcom Planet would offer commercial channels for merchandising and allow its e-commerce merchants to further strengthen their online presences on an international scale.

"The collaboration is a strategic move to value-add to the existing e-commerce merchants by exposing them to a wider group of online consumers via Celcom Planet's e-commerce marketplace.

"This will allow the merchants registered on Easystore.my to exploit more business opportunities in the digital economy by boarding onto an optimise e-commerce platform, which is part of global expansion," Chan said in a statement today.

He said Exabytes would be working closely with Celcom Planet to drive more visitors to the upcoming e-commerce marketplace via special promotions by its e-commerce merchants.

"Exabytes aimed to get a few hundred more merchants on board by-end 2016," he added.

Celcom Planet's CEO Hoseok Kim said it would also launch "11ST", an e-commerce marketplace in the second quarter of 2015.

"It will be co-hosted with Celcom Axiata. The 11ST had expanded into Turkey and Indonesia," he said, adding that Celcom Planet would be setting up its "Seller Zone" in Klang Valley to serve as a learning and support platform for merchants to gain knowledge and increase their e-commerce business.

Celcom Planet is a joint-venture between Celcom Axiata Bhd and Korea's SK Planet, which is a wholly-owned subsidiary of SK Telecom.

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