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E-commerce boost: Exabytes Network signs MoU with Celcom Planet



MORE TO THE E-COMMERCE PARTY: (L-R) Celcom Planet chief executive officer Hoseok Kim and Exabytes Network chief executive officer Chan Kee Siak formalise the MoU, involving 10,000 over online merchants.

Exabytes Network Sdn Bhd, a local web hosting provider has signed an Memorandum of Understanding (MoU) with Celcom Planet Sdn Bhd, to give its online merchants access to upcoming online marketplace 11ST.

Currently more than 10,000 merchants are registered with Exabytes' easystore.my, which provides all-in-one e-commerce solutions.

11ST, hosted by SK Planet is South Korea's top e-commerce marketplace. It recorded more than 30 million consumers with a gross merchandise value of US\$5bil (RM17.48bil) last year.

"The partnership with Celcom Planet will offer an additional commercial channel for merchandising and also open up doors for our e-commerce merchants to further strengthen their online presence on the international stage," said Exabytes founder and chief executive officer Chan Kee Siak.

Celcom Planet is a joint venture between Celcom Axiata Berhad and SK Planet back in November to set up of a local version of 11ST here in Malaysia.

According to Celcom Planet chief executive officer Hoseok Kim, the local version of the online marketplace is set to launch in the second quarter of 2015.

Malaysia will also be the third country globally to see a local version of 11ST, after Turkey and Indonesia.