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Exabytes Network, Celcom Planet Join Hands To Drive Local E-Commerce

Exabytes Network Sdn Bhd ("Exabytes") recently signed a Memorandum of Understanding (MoU) agreement with Celcom Planet Sdn Bhd in bid to more effectively harness Malaysia's growing e-commerce market trends.

According to Exabytes' Founder and CEO, Chan Kee Siak, the Exabytes-Celcom Planet collaboration is a strategic move to value-add to Exabytes' existing e-commerce merchants by exposing them to a wider group of online consumers via Celcom Planet's e-commerce marketplace.

He says, "The e-commerce market today is fiercely competitive. Hence, partnering with Celcom Planet will allow the e-commerce merchants registered on Easystore.my (powered by Exabytes) to exploit more business opportunities presented in the digital economy by boarding onto an optimised e-commerce platform which is part of a global expansion,



(L-R): Huseok Kim, Chief Executive Officer, Celcom Planet; Chan Kee Siak, Chief Executive Officer, Exabytes Network