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Google appoints Exabytes as its premier SME partner

EXABYTES Network Sdn Bhd, a web hosting and e-commerce solutions provider, has been appointed as Google's latest Google AdWords™ Premier SME Partner in Malaysia. In a statement yesterday, Exabytes CEO Chan Kee Siak said online marketing and advertising trend is set to grow rapidly in the next couple of years in view of that today there is only less than 10% of small and medium enterprises (SMEs) advertising online. He said partnering with Google will help us encourage and attract more Malaysian SMEs to capitalise on the power of the Internet and social media to grow their businesses.