

NEWS CLIPPING


Client: Exabytes Network
Publication: OIC Today
Format: Online
Subject: Exabytes partners with Japanese payment gateway provider GMO-PG
<http://www.oictoday.biz/?p=603#>
Date: 22 May 2015
PR Value: RM9,000



EXABYTES PARTNERS WITH JAPANESE PAYMENT GATEWAY PROVIDER GMO-PG


Kuala Lumpur, 18 May 2015 – Exabytes Network Sdn Bhd ('Exabytes'), the leading Web hosting and E-commerce solutions provider today announces that it will partner Japanese **PAYMENT** Gateway, GMO Payment Gateway Inc (GMO-PG) to service Japanese E-Commerce small medium sized entrepreneurs (SME) who are using Exabytes EasyStore all-in-one E-Commerce Solution.

Exabytes' Founder and CEO, Chan Kee Siak shares that, "EasyStore is an all-in-one solution to help SMEs to easily set up an online store. SMEs are able to easily design, manage and automate a lot of business **PROCESSES** that is needed to run an online store. We currently have more than 15,000 online stores that are successfully operating using the EasyStore solution."



“The E-Commerce **MARKET**  in South Eastern Asia is expected to grow at an annual average rate of 37.6 percent from 2013 to 2018, making it an attractive sector for Japanese merchants looking to do business in Malaysia,” explains Chan.

“This is why Exabytes has partnered with GMO-PG to provide Japanese businesses that are using the EasyStore solution to set up their online stores, to offer customers secure online credit card transactions via the Japanese GMO-PG payment gateway,” adds Chan.

GMO-PG has initiated its entry into Malaysia by establishing its Malaysian arm, GMO Payment Gateway Malaysia Sdn Bhd. This is part of their foreign expansion to provide Payment Gateway services in South East Asia. GMO-PG services are available in Singapore, Hong Kong, Taiwan, Thailand and now Malaysia.

According to the UBS 2014 report, Malaysia has 20 percent **SHARE**  of the USD 9 billion valued E-Commerce market in South East Asia, making it a strategic target for Japanese E-commerce players to target. Japanese e-commerce players entering the Malaysian market are expected to be offering in-house products, game and digital content.

EasyStore helps SME easily set up an online store at a dedicated website yet providing marketplace capabilities such as website builder, shopping cart, automated shipping calculator, product management, multiple channel selling, mobile store and social network management, search engine optimisation, traffic analytics, sales reporting, webhosting with unlimited bandwidth and more.

“EasyStore is the ideal tool for SMEs looking to start an online store. With the GMO-PG **PAYMENT**  gateway in place, Malaysian businesses can also explore entering the Japanese E-Commerce **MARKET** .


,” ends Chan.
Please visit <http://www.easystore.my/> to find out more.

About GMO-PG Global Payment

“GMO-PG Global Payment” is an overseas payment gateway service provider for Japanese E-Commerce businesses looking to expand overseas. GMO-PG has initiated its entry into Malaysia by establishing its Malaysian arm, GMO Payment Gateway Malaysia Sdn Bhd. GMO-PG services are available in Singapore, Hong Kong, Taiwan, Thailand and now Malaysia. In addition, they also provide distribution, promotion, and marketing solutions for Japanese businesses embarking on overseas E-Commerce expansion.

<http://corp.gmo-pg.com/en>

About Exabytes Network

Exabytes Network Sdn Bhd (Exabytes) is currently the No. 1 Web Hosting Provider in Malaysia. Exabytes has been specializing in providing web hosting services to small and medium size businesses, individuals and SOHO since Year 2001. Exabytes is now serving over 70,000 clients, with over 100,000 websites, and over 1 million email accounts worldwide from over 121 countries. Some of the key solutions that Exabytes offers include shared web hosting, dedicated server hosting, reseller hosting, cloud hosting, SSL web certificate, Virtual Private Servers (VPS), Content Delivery Network (CDN), server management, Ebuzz Email/Voice/SMS Marketing, Kaspersky Hosted Email Security, TRUSTe Privacy Services, Server Co-location, student hosting, charity hosting, domain **REGISTRATIONS** , website design, company logo design, Facebook fan page design and more. For more details visit <http://www.exabytes.com.my/>

Exabytes EasyStore

EasyStore Solution helps SMEs easily set up an online store at a dedicated website yet providing marketplace capabilities such as website builder, shopping cart, automated shipping calculator, product management, multiple channel selling, mobile store and social network management, search engine optimisation, traffic analytics, sales reporting, webhosting with unlimited bandwidth and more. For more details visit <http://www.easystore.my/>

Exabytes EasyParcel

EasyParcel is Malaysia's first online shipping solutions consolidator and booking platform that lets you easily compare rates, price and book courier services via PosLaju, Skynet, Airpak, Nationwide Express and more. For more details visit <http://easyparcel.my/>

Contact Info

Visithra Manikam
Pi PR Consultancy Sdn Bhd
6012-2661679
visithra@pipr.com.my