Client: **Exabytes Network**
Publication: **Internet Everywhere**
Format: **Online**
Subject: **Exabytes EasyStore and EasyParcel lunched in Taiwan**
http://www.interneteverywhere.my/exabytes-easystore-easyparcel-taiwan/
Date: **13 October 2015**
PR Value: **RM 6,000**

INTERNET EVERYWHERE

Exabytes EasyStore & EasyParcel launched in Taiwan

Exabytes Network Sdn Bhd, a Malaysia-based regional Web hosting and E-commerce solutions provider, announced that its EasyStore, an e-commerce solution, and its one-stop logistics solution EasyParcel are now available in the Taiwan market.

This is in conjunction with Exabytes' participation at the E-Commerce Expo Asia 2015 held in Taipei, Taiwan recently, whereby Exabytes' flagship eCommerce solutions is bundled by Malaysia's Multimedia Development Corporation (MDeC) as part of the nation's offering and showcase at the Expo.

Exabytes' Founder and CEO, Chan Kee Siak (picture) says, "E-Commerce Expo Asia 2015 is the ideal platform for us to introduce the highly successful EasyStore and EasyParcel solutions to an established and growing pool of Taiwanese eMerchants."

The EasyStore ⤤ solution helps SMEs easily set up an online store at a dedicated website yet providing marketplace capabilities such as website builder, shopping cart, automated shipping calculator, product management, multiple channel selling, mobile store and social network management, search engine optimisation, traffic analytics, sales reporting, webhosting with unlimited bandwidth and more.

"We are honored to have the support of MDeC and be able to represent the country in this global platform to take the Malaysian e-commerce industry to even bigger heights. Such opportunities provide players like us the pathway to expand regionally," adds Chan.

"EasyStore is also one of Exabytes' flagship offering in Malaysia and the ASEAN region. Its uptake is very encouraging and therefore we are optimistic it will be well received in Taiwan as well," says Chan.

"While e-commerce transactions take place solely online, SMEs face the hassle of transporting their goods from one end to the other. For Taiwanese eMerchants who are naturally unfamiliar with Malaysia' logistic scene, EasyParcel will be very handy for them in reaching out to Malaysia's significant population of eCommerce buyers through a one-stop site to manage and ship of their goods to Malaysia," says Chan.

EasyParcel ⤤ allows for the merchant to select from a variety of logistics providers, comparing prices and packages very easily on one single site – arranging for any of the select logistic companies to come and pick up the goods to be delivered to their customers, saving a lot of time, hassle and worry.