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Exabytes introduces EasyStore and EasyParcel to Taiwan

KUALA LUMPUR: Exabytes Network Sdn Bhd, the Malaysian-established and leading regional Web hosting and E-commerce solutions provider, recently announced the introduction of EasyStore - the All-in-In eCommerce Solution, and its One-Stop logistics solution EasyParcel for the Taiwan market.

This was in conjunction with Exabytes' participation at the E-Commerce Expo Asia 2015 held in Taipei, Taiwan on 6-9 October 2015, whereby Exabytes' flagship eCommerce solutions is bundled by Malaysia's Multimedia Development Corporation (MDeC) as part of the nation's offering and showcase at the Expo.

Exabytes' Founder and CEO, Chan Kee Siak says, "E-Commerce Expo Asia 2015 is the ideal platform for us to introduce the highly successful EasyStore and EasyParcel solutions to an established and growing pool of Taiwanese eMerchants."

"We are honoured to have the support of MDeC and be able to represent the country in this global platform to take the Malaysian e-commerce industry to even bigger heights. Such opportunities provide players like us the pathway to expand regionally," adds Chan.

EasyStore is also one of Exabytes' flagship offering in Malaysia and the ASEAN region. Its uptake is very encouraging and therefore we are optimistic it will be well received in Taiwan as well," says Chan.

Complimenting this is EasyParcel as Exabytes' highly successful one-stop logistics solution.

"While e-commerce transactions take place solely online, SMEs face the hassle of transporting their goods from one end to the other. For Taiwanese eMerchants who are

EXABYTES' Founder and CEO, Chan Kee Siak

naturally unfamiliar with Malaysia' logistic scene, EasyParcel will be very handy for them in reaching out to Malaysia's significant population of eCommerce buyers through a one-stop site to manage and ship of their goods to Malaysia," says Chan.

EasyParcel allows for the merchant to select from a variety of logistics providers, comparing prices and packages very easily on one single site – arranging for any of the select logistic companies to come and pick up the goods to be delivered to their customers, saving a lot of time, hassle and worry.

EasyParcel is the first online shipping solutions consolidator and booking platform in Malaysia where you can easily compare rates, price and book courier services via logistics companies such as PosLaju, Skynet, Airpak, Nationwide Express and more.

He ends, "Both EasyStore and EasyParcel will help Taiwanese eMerchants expand their business into Malaysia, and vice versa (eventually) Malaysian eMerchants to the Taiwan market as well. We hope to have a fruitful exhibition in Taiwan. Do visit our booth or contact us to find out more about EasyStore *http://www.easystore.my/* and EasyParcel *http://easyparcel.my/*."