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EXPANDING REGIONALLY: Company to work with MDeC at e-commerce expo to showcase Malaysian talent

KUALA LUMPUR

REGIONAL web hosting and e-commerce solutions provider Exabytes Network Sdn Bhd (Exabytes) has introduced e-commerce solution EasyStore and logistic solution EasyParcel for the Taiwan market.

EasyParcel allows merchants to pick their preferred logistics providers, such as Pos Laju, Skynet, Airpak and Nationwide Express, and arrange for customers to pick up their goods at their convenience.

EasyStore, an all-in-one platform that allows you to create your own online store equipped with all the tools you need to grow your online business, is also one of Exabytes' flagship offerings in Malaysia and

the Asean region.

To date its uptake has been very encouraging, said Exabytes.

The company is participating the E-Commerce Expo Asia 2015 in Taipei from today until Friday, whereby Exabytes' flagship e-commerce solutions is bundled by Malaysian Multimedia Development Corp (MDeC) as part of the nation's offering and showcase at the expo.

Founder and chief executive officer Chan Kee Siak said the expo was an ideal platform for the company to introduce the highly successful EasyStore, as well as EasyParcel so-

lutions to an established and growing pool of Taiwanese e-merchants.

"We are honoured to support MDeC and be able to represent the country in this global platform to take the Malaysian e-commerce industry to greater heights. Such opportunities provide players like us with pathways to expand regionally.

"We are optimistic it will be well received in Taiwan," he said, adding that EasyStore and Easy-

Parcel would help Taiwanese e-merchants to expand into Malaysia and vice-versa. **Bernama**



Exabytes Network founder and CEO
Chan Kee Siak