exabytes

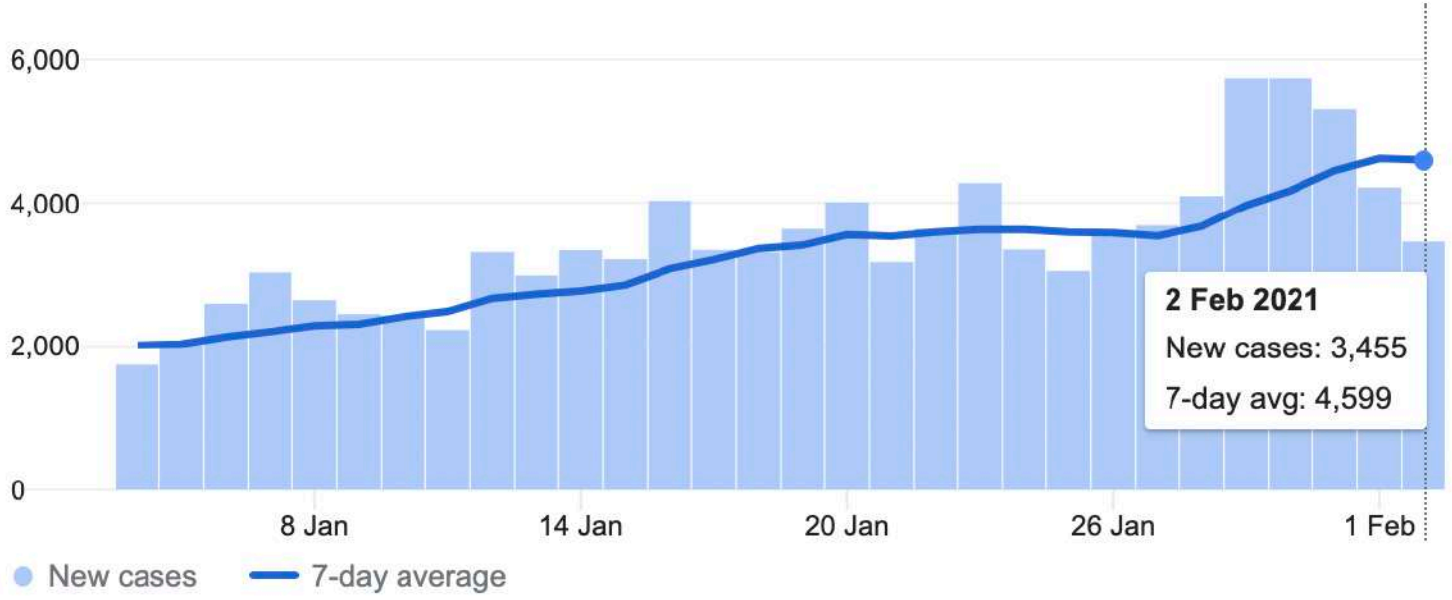
Transform Your Business with Suitable Online Solutions

Your success is our priority & concern

ONE PING®

Daily change

New cases ▾ | Malaysia ▾ | 30 days ▾



Each day shows new cases reported since the previous day · Updated less than 1 day ago ·
Source: JHU CSSE COVID-19 Data · About this data

PKP DI SELURUH NEGARA KECUALI NEGERI SARAWAK

DILANJUTKAN

SEHINGGA

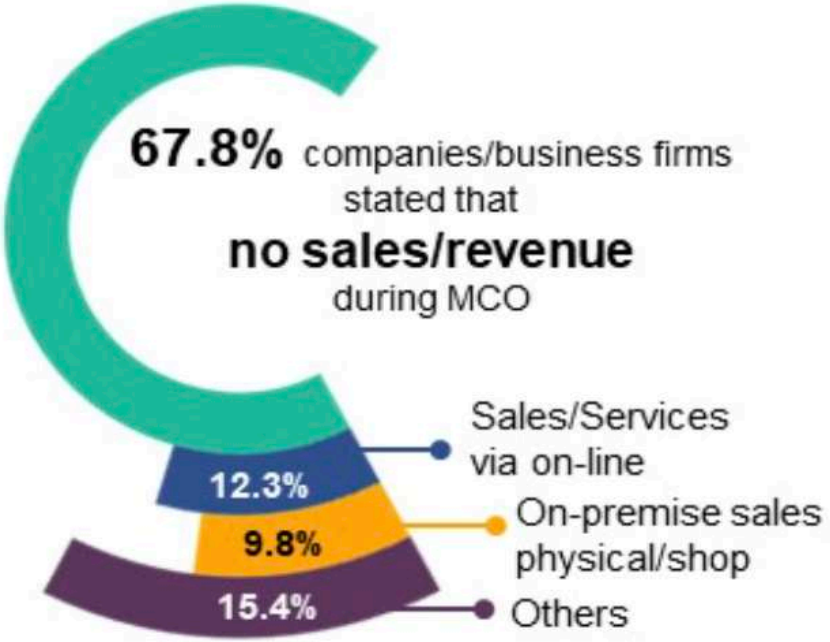
18 FEBRUARI 2021

Bersama Hentikan Wabak Covid-19

Majlis Keselamatan Negara | @MKNJPM | Majlis Keselamatan Negara (Rasmi) | @mkn_rasmi

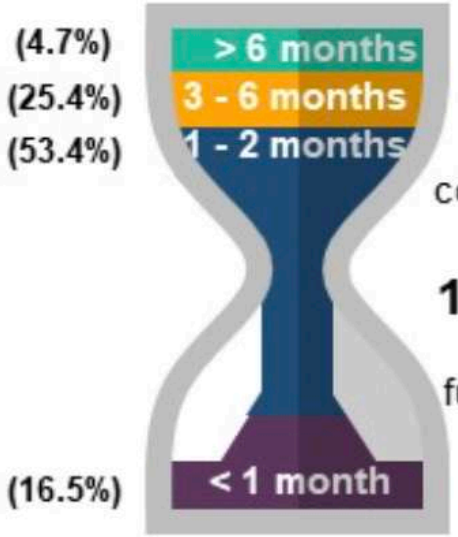
EMPLOYER & EMPLOYEE

Source Of Income



Source Of Finance

Duration Of Survival For Companies/Business Firms That Provide Full-time/Half Pay Leave To Employee



53.4% companies/business firms **able to survive 1 to 2 months only** If they provide full-time/half pay leave to employees

Impact On Employee

Full-time/Half Paid Leave(44.2%)

COMPANIES/BUSINESS FIRMS

Three (3) Main Issues/Challenges

Type Of Legal Organisation	Salary Payment	No Customers	Rental Payment
Overall	**76.6%**	**65.5%**	**61.4%**
Individual Proprietorship	62.5%	70.7%	60.5%
Partnership	76.5%	68.8%	68.4%
Private Limited Company	88.8%	63.2%	63.5%

Two (2) Main Assistances Needed

Finance/Subsidies (83.1%)

Tax Reduction (67.0%)

Estimated Duration Companies/Business Firms To Recover

42.5% companies/business firms require **more than 6 months** to recover

Will not recover, expected to close (1.9%)

DATO' VINCE KEK - IT MAN

Degreed (Hons) of Computer Science at UTAR

Master of Information System at UTAR

Studying Online Doctoral Business Administrator Switzerland

More than 18+ years in IT industry and 500+ IT projects

100 Most Influential Young Entrepreneur

Asia Honestly Entrepreneur Award

Panel Final & Semi-Final Judge in Alibaba GET Global Challenge (Malaysia) 2020

Interviewed by BRITISH Publishing House, UK and featured in encyclopaedia "Successful People in Malaysia"

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ONE PING®

Our Vision & Slogan : Let Us Grow Together With You !

Our Mission : Your Success is Our Priority & Concern !

Our Services : Website | Mobile Application | Digital Marketing | Internet of Things | Customize Software | IT & Business Consultant | Security Solutions | Training

Our Website : https://onepinggroup.com/

AGENDA

SUITABLE ONLINE SOLUTIONS

01 SOCIAL MEDIA / FACEBOOK

02 WEBSITE / LANDING PAGE

03 E-COMMERCES

04 OTHER SALES PLATFORM

01. SOCIAL MEDIA / FACEBOOK

JAN 2019

SOCIAL MEDIA ADVERTISING AUDIENCES

A COMPARISON OF THE TOTAL ADDRESSABLE ADVERTISING AUDIENCE* OF SELECTED SOCIAL MEDIA PLATFORMS

TOTAL ADVERTISING AUDIENCE ON FACEBOOK (MONTHLY ACTIVE USERS)

24.00 MILLION

FEMALE	MALE
43%	57%

TOTAL ADVERTISING AUDIENCE ON INSTAGRAM (MONTHLY ACTIVE USERS)

12.00 MILLION

FEMALE	MALE
53%	47%

TOTAL ADVERTISING AUDIENCE ON TWITTER (MONTHLY ACTIVE USERS)

2.63 MILLION

FEMALE	MALE
47%	53%

TOTAL ADVERTISING AUDIENCE ON SNAPCHAT (MONTHLY ACTIVE USERS)

1.65 MILLION

FEMALE	MALE
73%	23%

TOTAL ADVERTISING AUDIENCE ON LINKEDIN (REGISTERED MEMBERS)

4.70 MILLION

FEMALE	MALE
41%	59%

SOURCE: EACH PLATFORM'S SELF-SERVE ADVERTISING TOOLS (JANUARY 2019). ***NOTE:** FIGURES REPRESENT ADDRESSABLE ADVERTISING AUDIENCES ONLY, AND MAY NOT REFLECT TOTAL ACTIVE USERS OR MEMBER BASES. **ADVISORY:** FIGURES FOR LINKEDIN REPRESENT REGISTERED MEMBERS, SO ARE NOT DIRECTLY COMPARABLE TO FIGURES FOR OTHER PLATFORMS.

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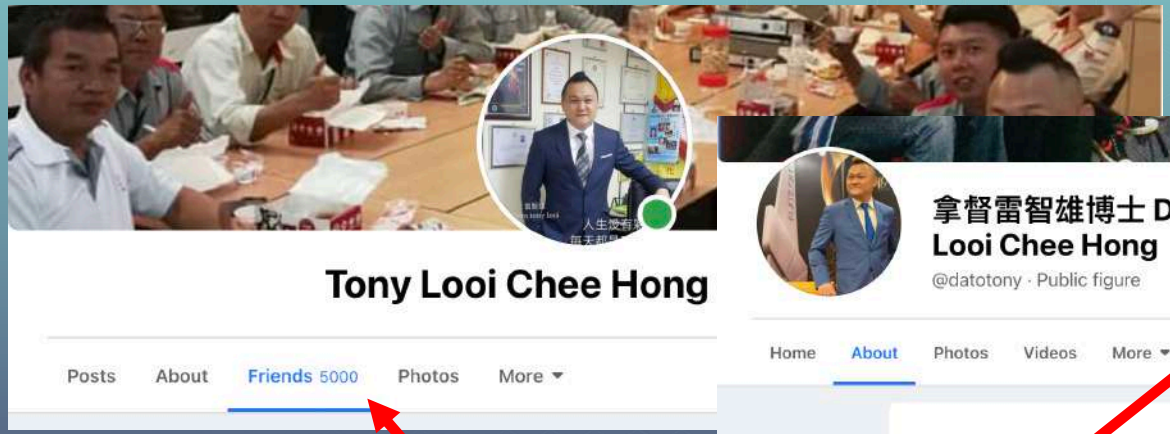
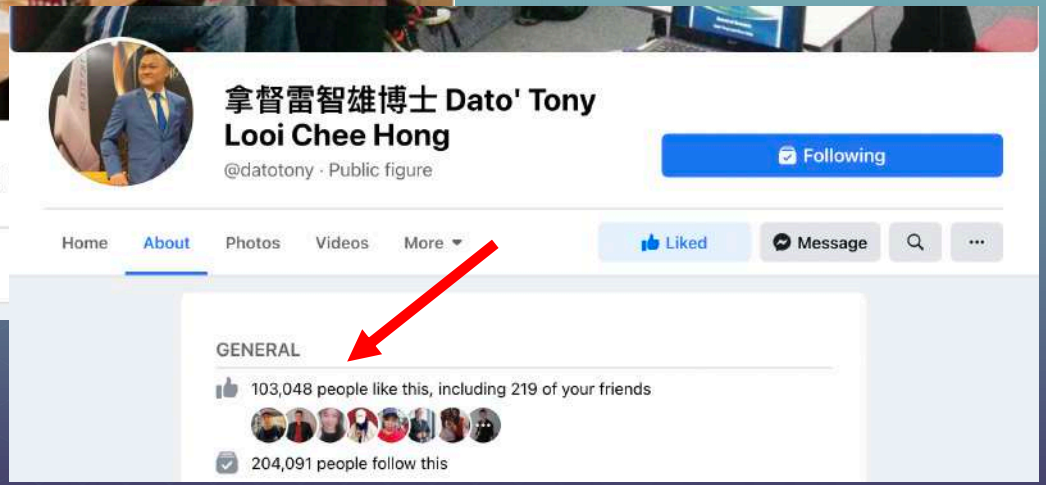
FACEBOOK PROFILE vs PAGE

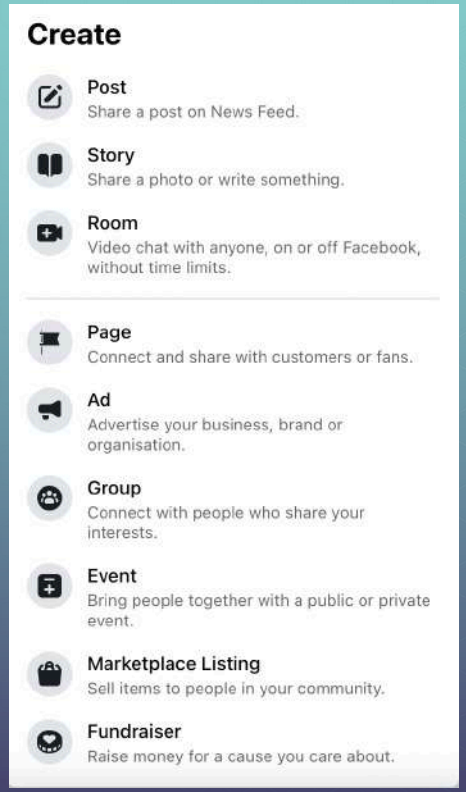
Profile for Personal and connecting with friends & family

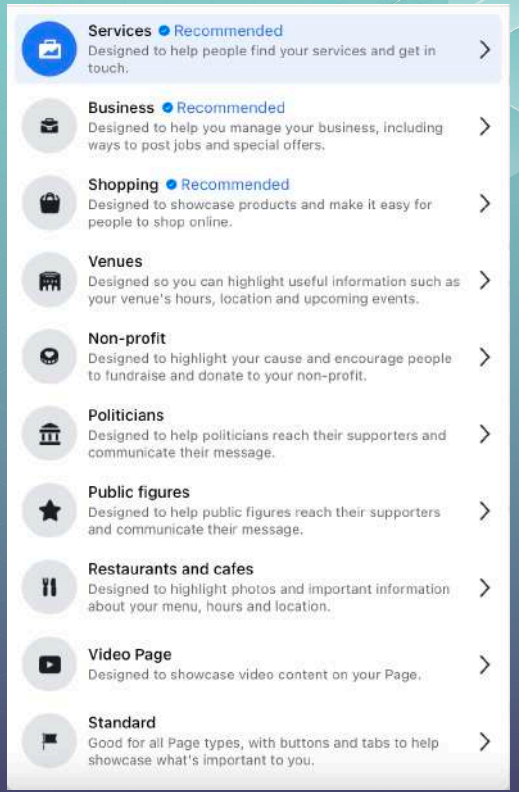
Page for Business / Organizations / Charities / Public Figures, and connecting with clients & people interest on your products / services / activities



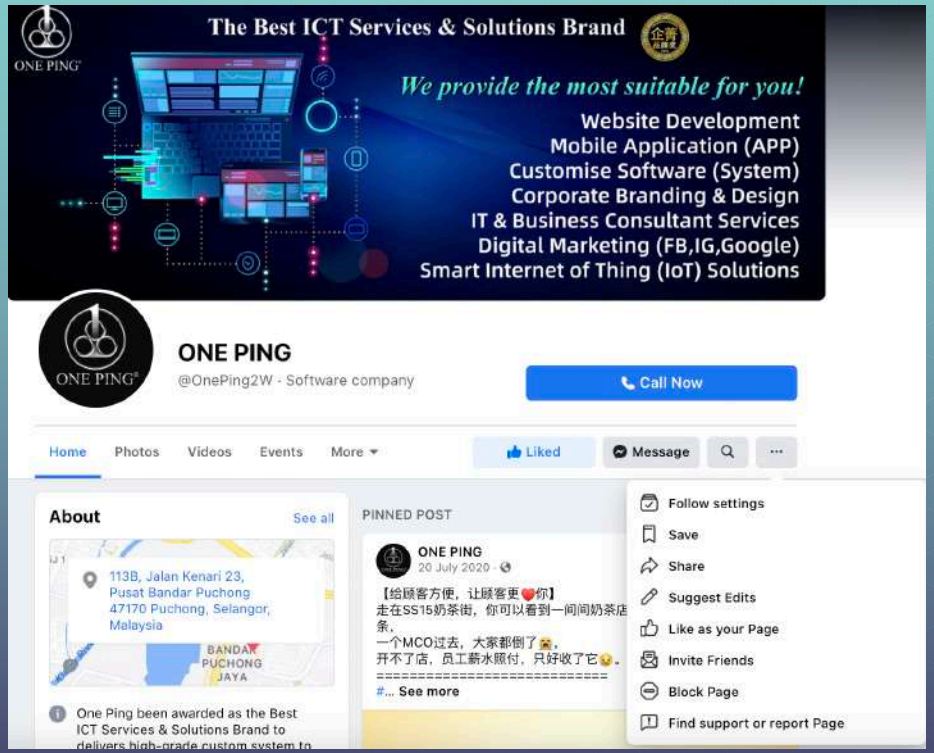


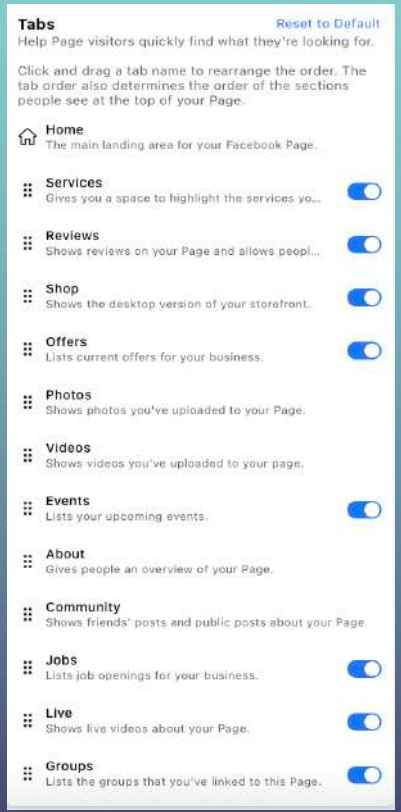
FACEBOOK PROFILE vs PAGE





FACEBOOK PAGE





02. WERBSITE / LANDING PAGE

JAN 2019

SIMILARWEB'S TOP WEBSITES

RANKING OF WEBSITES BY AVERAGE MONTHLY TRAFFIC

#	WEBSITE	CATEGORY	MONTHLY TRAFFIC	TIME PER VISIT	PAGES PER VISIT
01	GOOGLE.COM	SEARCH	468,900,000	09M 43S	8.8
02	YOUTUBE.COM	TV & VIDEO	173,900,000	25M 13S	10.9
03	FACEBOOK.COM	SOCIAL	163,300,000	10M 52S	10.8
04	WHATSAPP.COM	COMMUNICATION	38,000,000	02M 03S	1.8
05	YAHOO.COM	NEWS	32,100,000	06M 28S	6.0
06	MAYBANK2U.COM.MY	FINANCE	31,300,000	06M 38S	12.7
07	WIKIPEDIA.ORG	REFERENCE	28,700,000	03M 32S	2.9
08	GOOGLE.COM.MY	SEARCH	25,100,000	06M 57S	9.6
09	LAZADA.COM.MY	SHOPPING	23,700,000	07M 38S	10.1
10	TWITTER.COM	SOCIAL	22,800,000	10M 16S	10.0

SOURCE: SIMILARWEB (JANUARY 2019). FIGURES BASED ON MONTHLY AVERAGES FOR Q4 2018. **NOTES:** 'MONTHLY TRAFFIC' DOES NOT REPRESENT UNIQUE VISITORS. 'TIME PER VISIT' FIGURES REPRESENT THE AVERAGE DURATION OF USERS' VISITS, MEASURED IN MINUTES AND SECONDS. **ADVISORY:** SOME WEBSITES FEATURED IN THIS RANKING MAY CONTAIN ADULT CONTENT. PLEASE USE CAUTION WHEN VISITING UNKNOWN WEBSITES.

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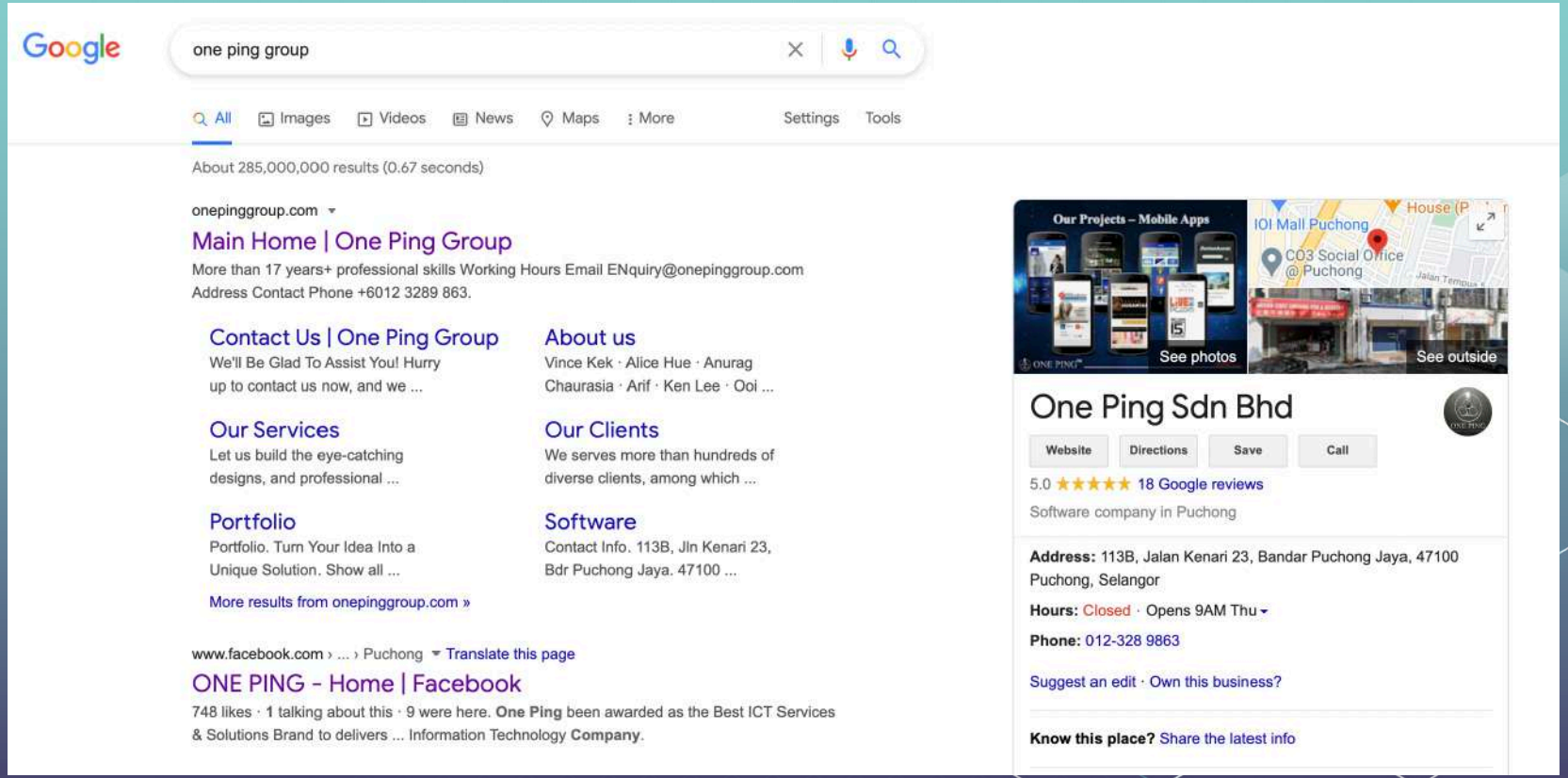
GOOGLE CAN FIND YOU !



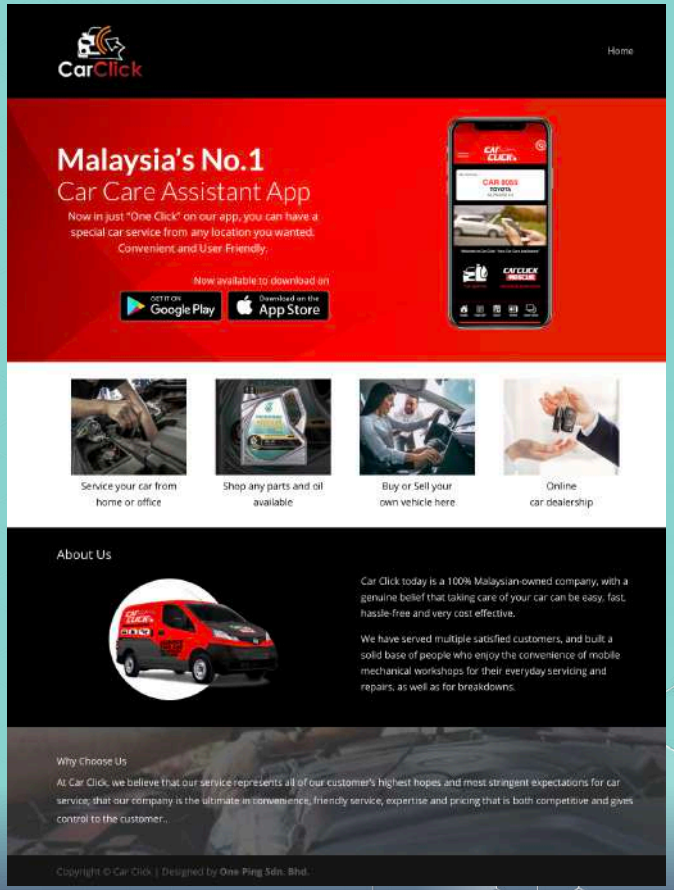
LANDING PAGE WEBSITE

A **landing page**, sometimes known as a "lead capture page", "single property page", "static page", or a "destination page", is a single web page

Good for single product / service and less information (contents)

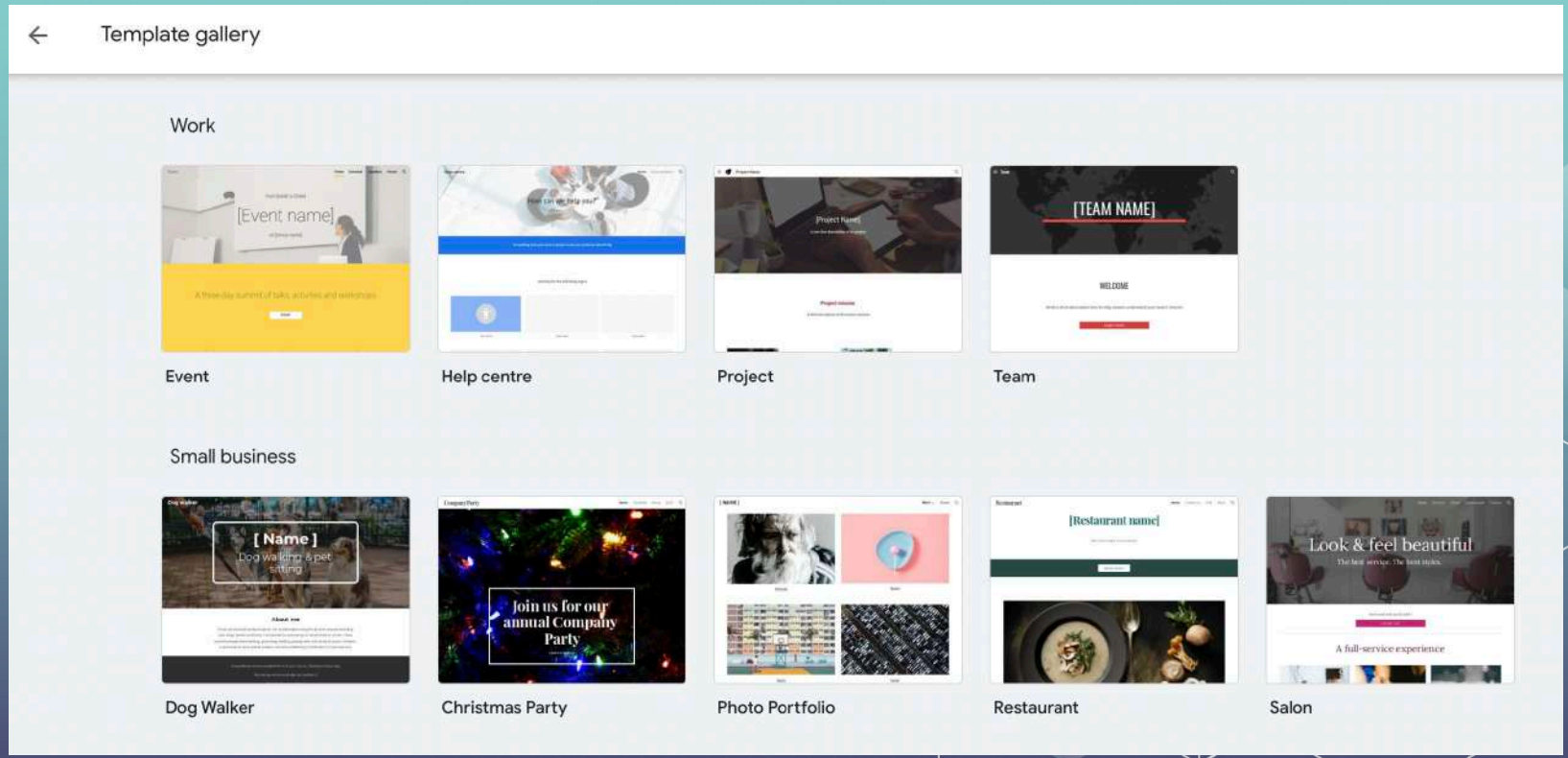
Good for personal branding, professional, freelancer

Suitable for Micro-SME / small business / new startup



LANDING PAGE

https://sites.google.com/



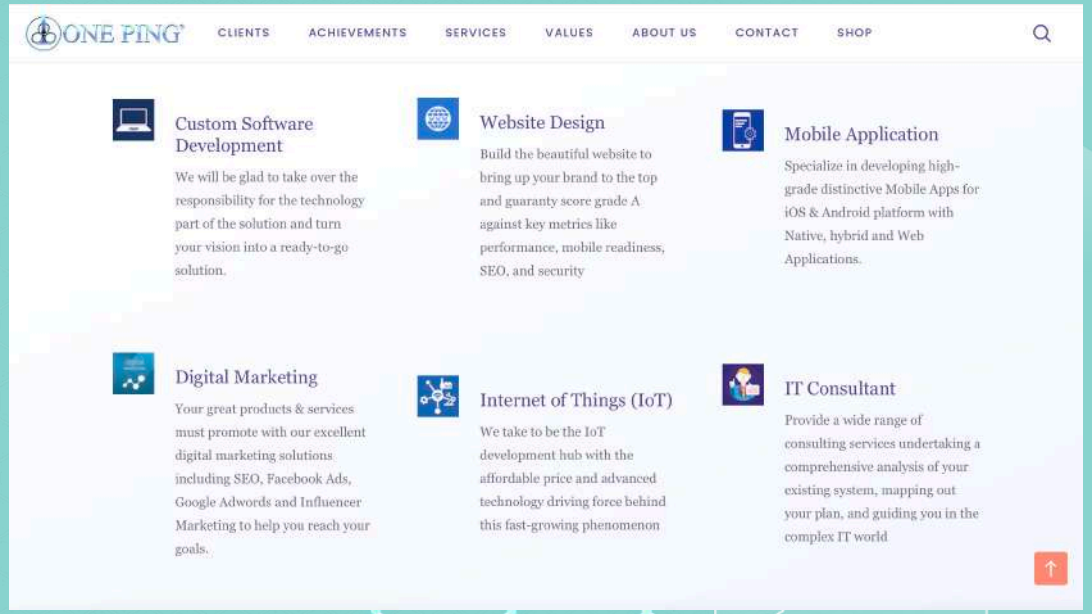
WEBSITE

A **website** is a collection of web pages and related content that is identified by a common domain name and published on at least one web server.

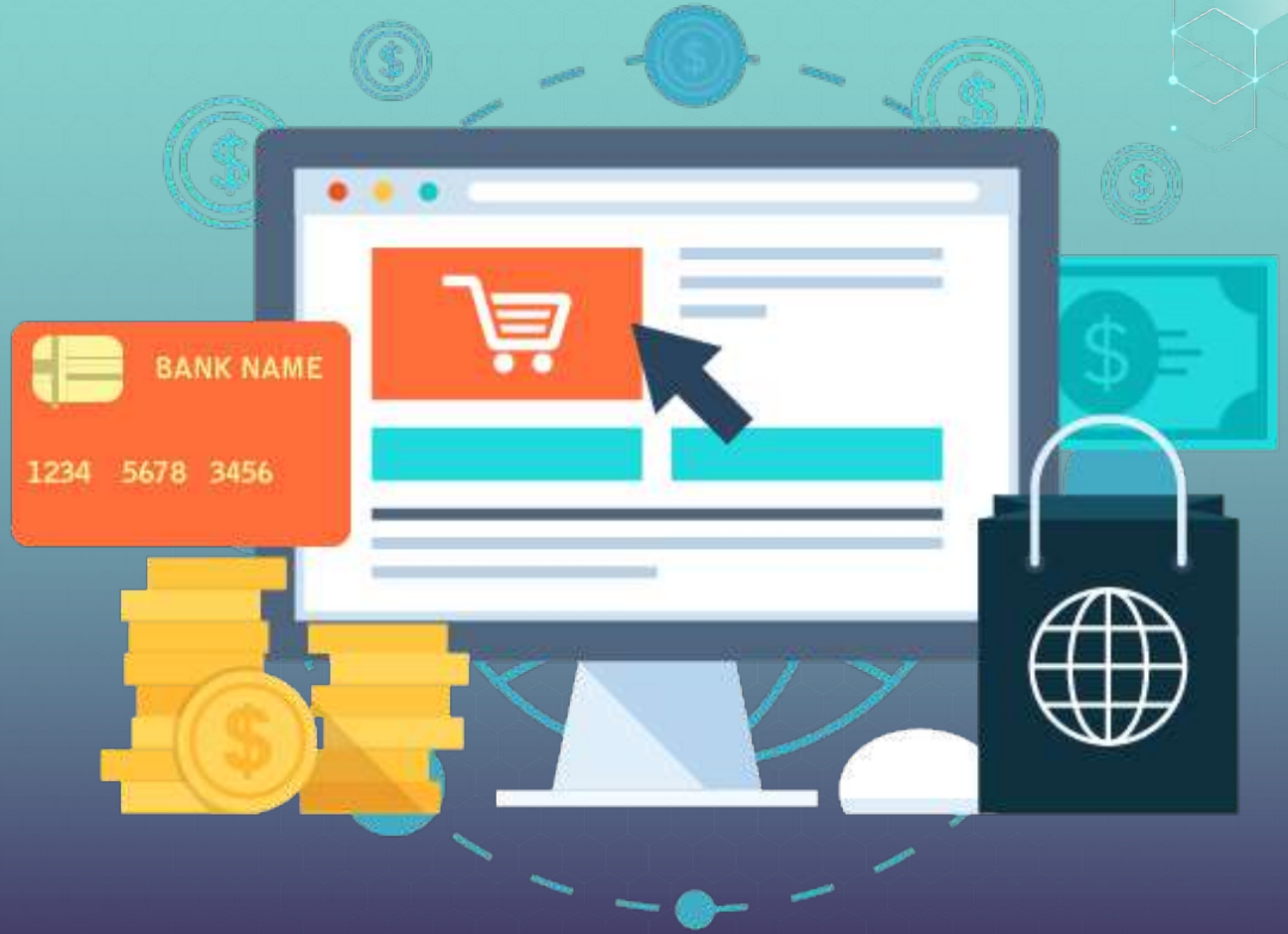
Corporate Look & Professional Feel

Categories by pages – suitable for more information, products and services

More SEO keywords, and meta description



03. E-COMMERCE



E-COMMERCE WEBSITE

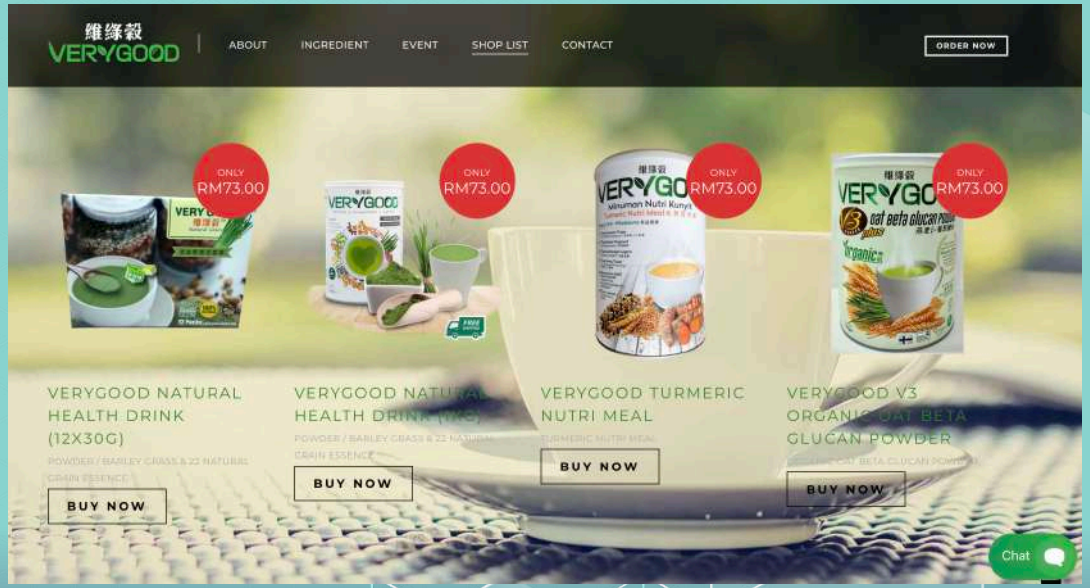
E-commerce, also known as electronic commerce or internet commerce, refers to the buying and selling of goods or services using the internet, and the transfer of money and data to execute these transactions.

Store Inventory

Integrate with Payment Gateway

Customers Data / Membership

Order reports



TIPS FOR E-COMMERCE

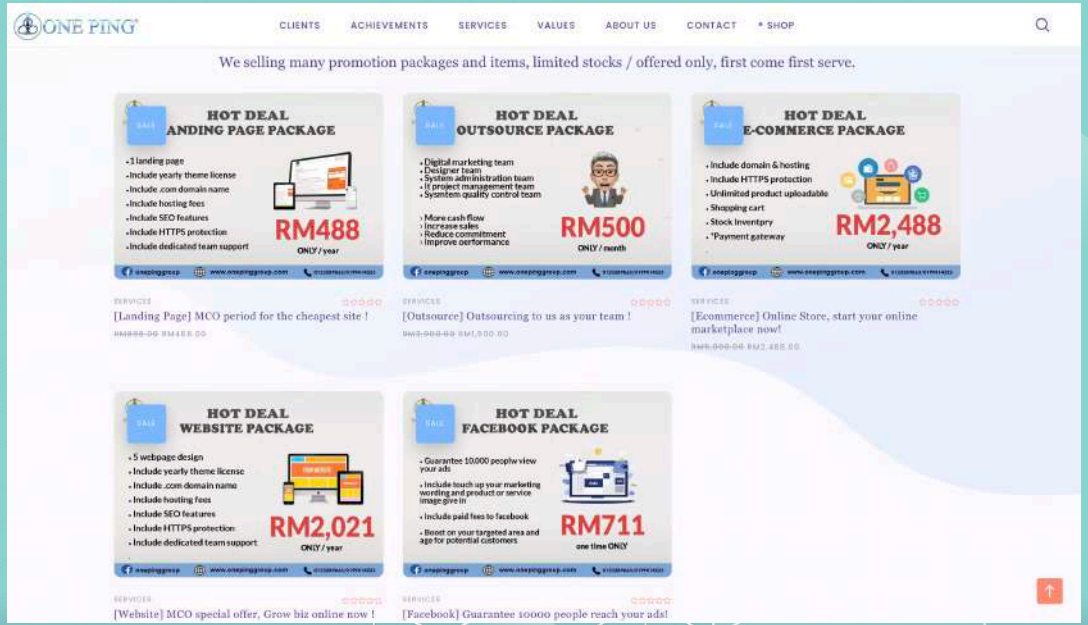
Service Industry that need to explain and understand the detail

Customers' Personal Data, Security and Privacy

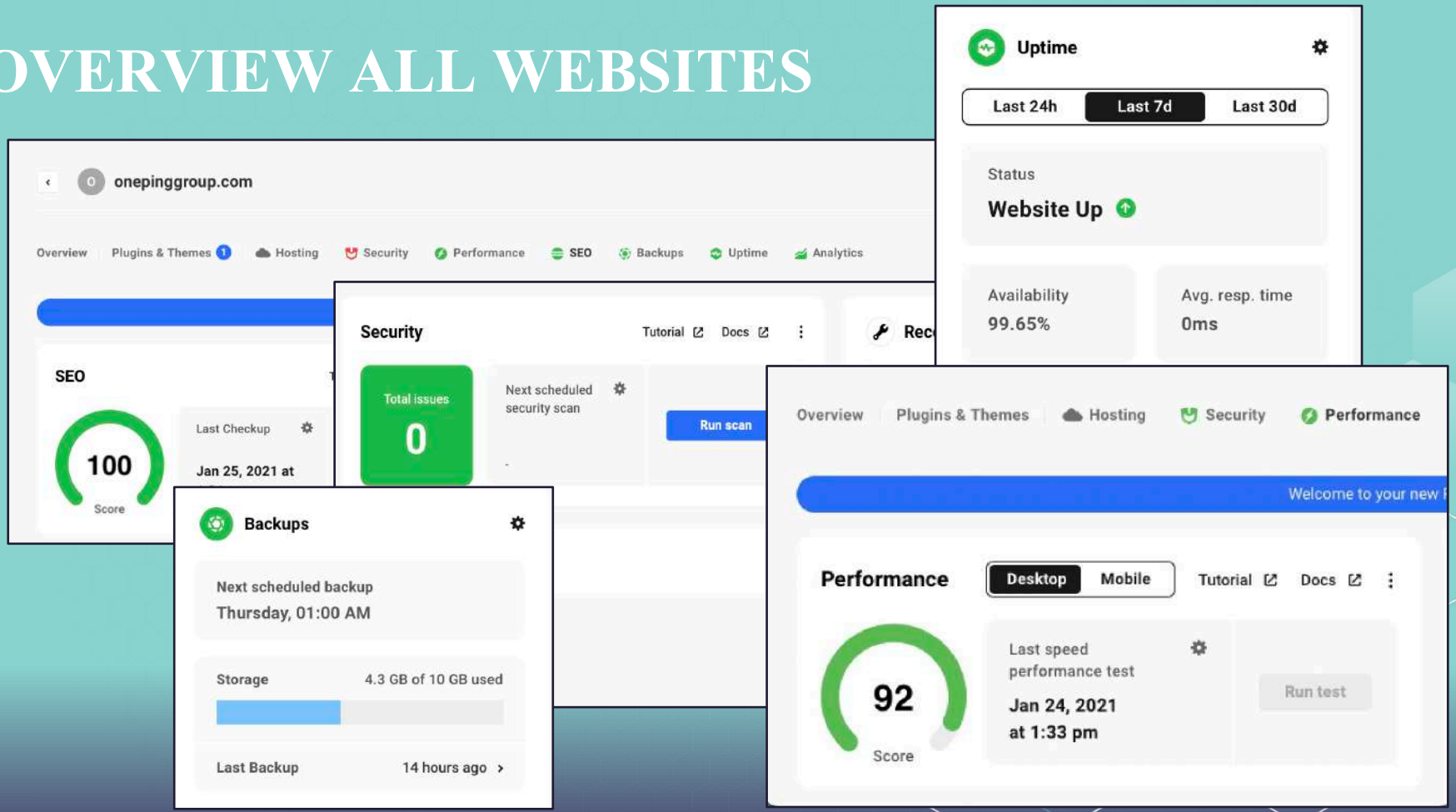
Credit Card Info be stolen (Hacked)

Data Integration (Sync) with POS / Account

Stock Availably

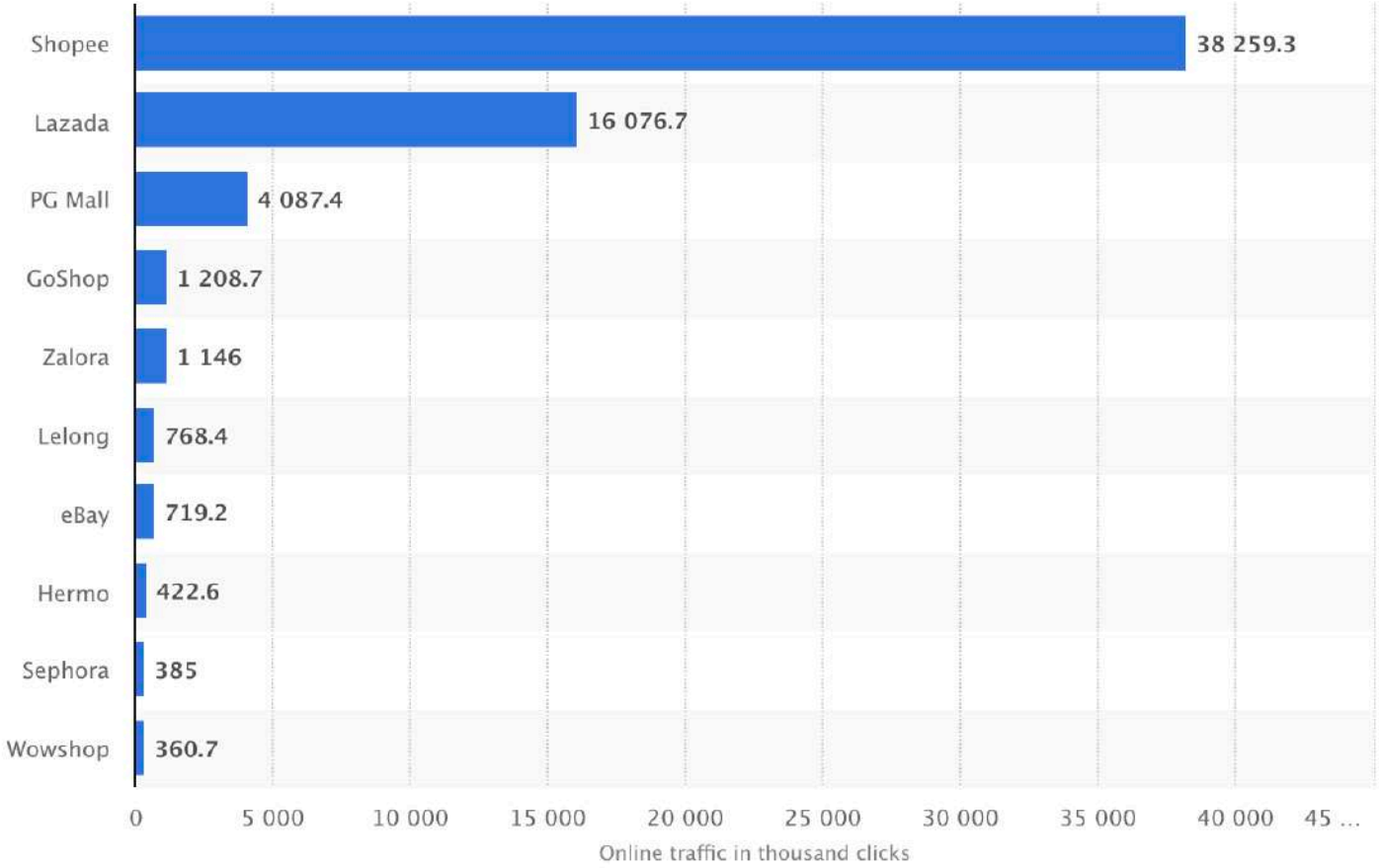


OVERVIEW ALL WEBSITES



Multiple Sales Channel Platforms

1. Expanded product visibility.
2. Zero or minimal listing fee for retailers.
3. Trusted and loyal customers.
4. Increased customer base.
5. Ease in payment methods.



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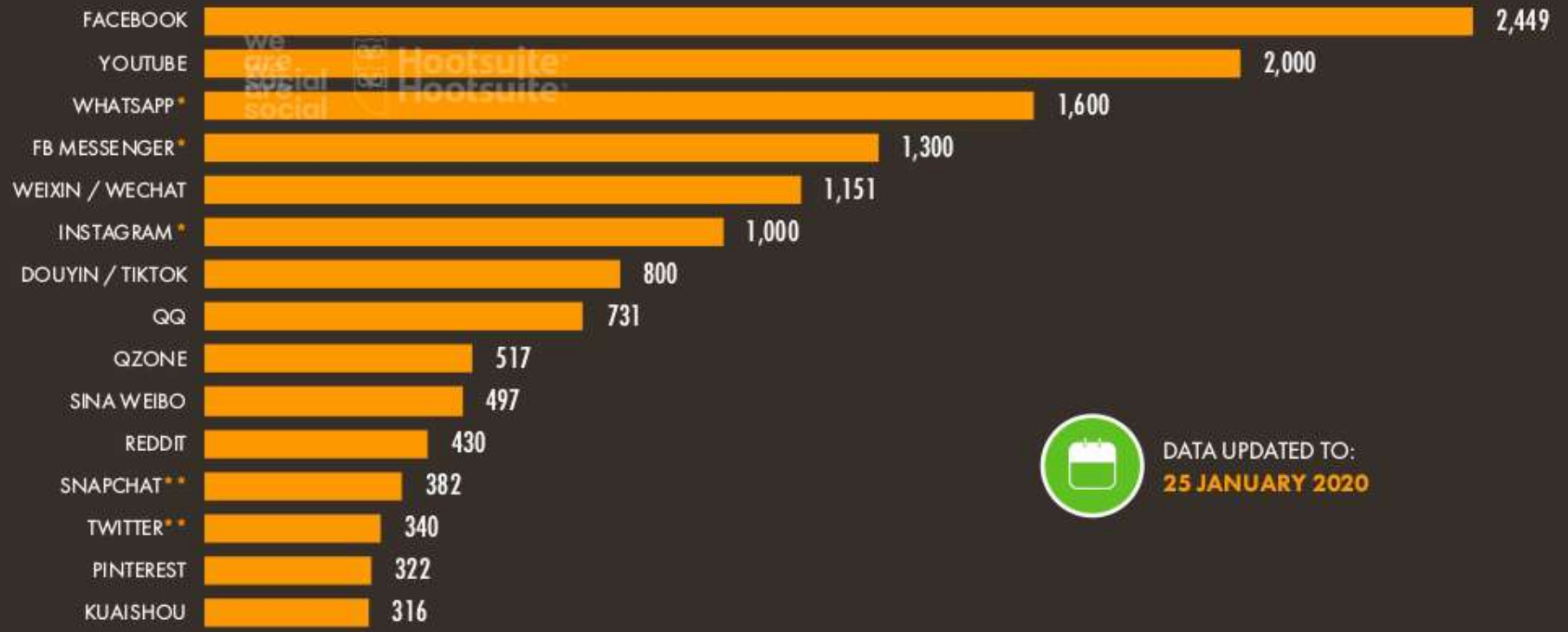
Additional Information

Show source

JAN 2020

THE WORLD'S MOST-USED SOCIAL PLATFORMS

BASED ON MONTHLY ACTIVE USERS, ACTIVE USER ACCOUNTS, ADVERTISING AUDIENCES, OR UNIQUE MONTHLY VISITORS (IN MILLIONS)



DATA UPDATED TO:
25 JANUARY 2020

SOURCES: KEPIOS ANALYSIS; COMPANY STATEMENTS AND EARNINGS ANNOUNCEMENTS; PLATFORMS' SELF-SERVICE ADVERTISING TOOLS (ALL LATEST AVAILABLE DATA). **NOTES:** PLATFORMS IDENTIFIED BY (*) HAVE NOT PUBLISHED UPDATED USER NUMBERS IN THE PAST 12 MONTHS. PLATFORMS IDENTIFIED BY (**) DO NOT PUBLISH MAU DATA. FIGURES FOR TWITTER AND SNAPCHAT USE EACH PLATFORM'S LATEST ADVERTISING AUDIENCE REACH FIGURE, AS REPORTED IN EACH PLATFORM'S SELF-SERVICE ADVERTISING TOOLS (JANUARY 2020).

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Government subsidy not enough, not worry, here have another RM500 voucher, fill up now before finish budget..

https://onepinggroup.com/free500

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KEEP IN TOUCH !

BYE !

SEE YOU !

THANK YOU !