



Transform Your Business with Suitable Online Solutions

Your success is our priority & concern



ONE PING®

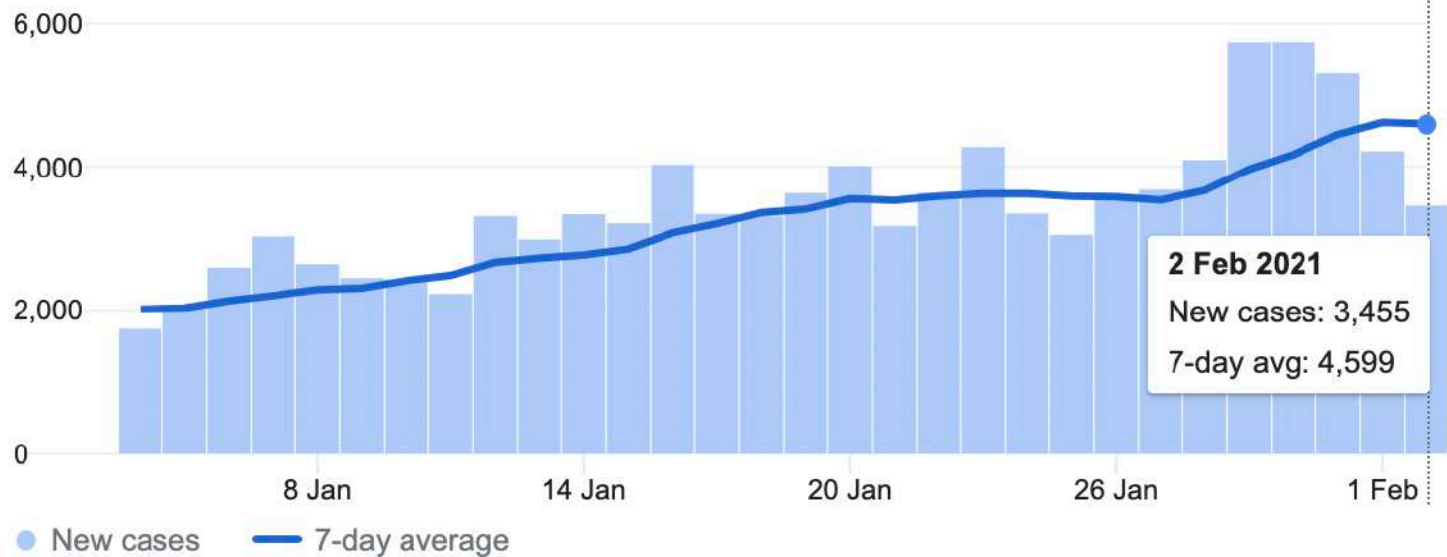
Daily change

New cases ▾



Malaysia ▾

30 days ▾



Each day shows new cases reported since the previous day · Updated less than 1 day ago ·

Source: [JHU CSSE COVID-19 Data](#) · [About this data](#)

SORRY
WE ARE
CLOSED

COVID-19



**PKP DI SELURUH NEGARA
KECUALI NEGERI SARAWAK**

DILANJUTKAN

SEHINGGA

18 FEBRUARI 2021



Bersama
Hentikan
Wabak
Covid-19



Majlis Keselamatan Negara



@MKNJPM



Majlis Keselamatan Negara (Rasmi)

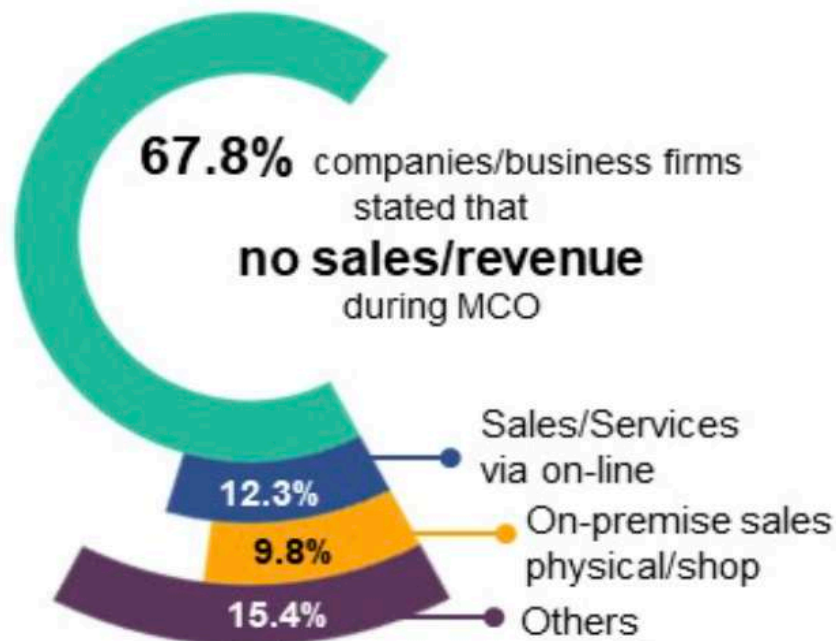


@mkn_rasmi



EMPLOYER & EMPLOYEE

Source Of Income



Source Of Finance

Duration Of Survival For Companies/Business Firms That Provide Full-time/Half Pay Leave To Employee

(4.7%)

(25.4%)

(53.4%)



53.4%

companies/business firms **able to survive 1 to 2 months only** If they provide full-time/half pay leave to employees

Impact On Employee

Full-time/Half Paid Leave(44.2%)

COMPANIES/BUSINESS FIRMS

Three (3) Main Issues/Challenges

Type Of Legal Organisation	Salary Payment	No Customers	Rental Payment
Overall	76.6%	65.5%	61.4%
Individual Proprietorship	62.5%	70.7%	60.5%
Partnership	76.5%	68.8%	68.4%
Private Limited Company	88.8%	63.2%	63.5%

Two (2) Main Assistances Needed



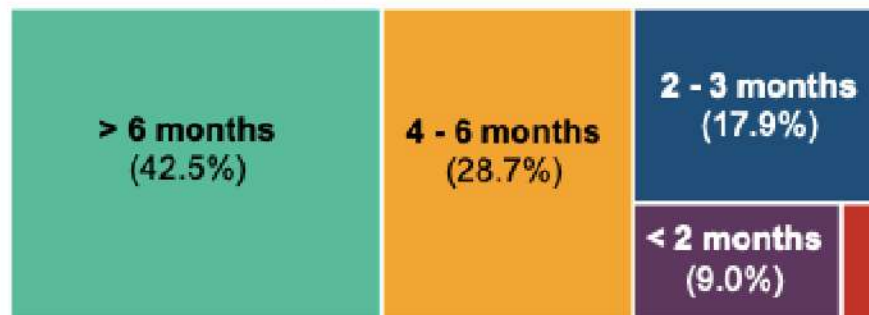
Finance/Subsidies
(83.1%)



Tax Reduction
(67.0%)

Estimated Duration Companies/Business Firms To Recover

42.5%
companies/business firms
require
**more than 6
months**
to recover



**Will not recover,
expected to close**
(1.9%)



DATO' VINCE KEK - IT MAN

Degreed (Hons) of Computer Science at UTAR

Master of Information System at UTAR

Studying Online Doctoral Business Administrator Switzerland

More than 18+ years in IT industry and 500+ IT projects

100 Most Influential Young Entrepreneur

Asia Honestly Entrepreneur Award

Panel Final & Semi-Final Judge in Alibaba GET Global Challenge (Malaysia) 2020

Interviewed by BRITISH Publishing House, UK and featured in encyclopaedia "Successful People in Malaysia"



The Best Prominent ICT Services & Solution Provider Brand in Malaysia



ONE PING®

Our Vision & Slogan : Let Us Grow Together With You !

Our Mission : Your Success is Our Priority & Concern !

Our Services : Website | Mobile Application | Digital Marketing | Internet of Things | Customize Software | IT & Business Consultant | Security Solutions | Training

Our Website : <https://onepinggroup.com/>



AGENDA

SUITABLE ONLINE SOLUTIONS

01

SOCIAL MEDIA / FACEBOOK

02

WEBSITE / LANDING PAGE

03

E-COMMERCES

04

OTHER SALES PLATFORM

01. SOCIAL MEDIA / FACEBOOK



JAN
2019

SOCIAL MEDIA ADVERTISING AUDIENCES

A COMPARISON OF THE TOTAL ADDRESSABLE ADVERTISING AUDIENCE* OF SELECTED SOCIAL MEDIA PLATFORMS



TOTAL ADVERTISING
AUDIENCE ON FACEBOOK
(MONTHLY ACTIVE USERS)



24.00
MILLION

FEMALE 43%
MALE 57%

TOTAL ADVERTISING
AUDIENCE ON INSTAGRAM
(MONTHLY ACTIVE USERS)



12.00
MILLION

FEMALE 53%
MALE 47%

TOTAL ADVERTISING
AUDIENCE ON TWITTER
(MONTHLY ACTIVE USERS)



2.63
MILLION

FEMALE 47%
MALE 53%

TOTAL ADVERTISING
AUDIENCE ON SNAPCHAT
(MONTHLY ACTIVE USERS)



1.65
MILLION

FEMALE 73%
MALE 23%

TOTAL ADVERTISING
AUDIENCE ON LINKEDIN
(REGISTERED MEMBERS)



4.70
MILLION

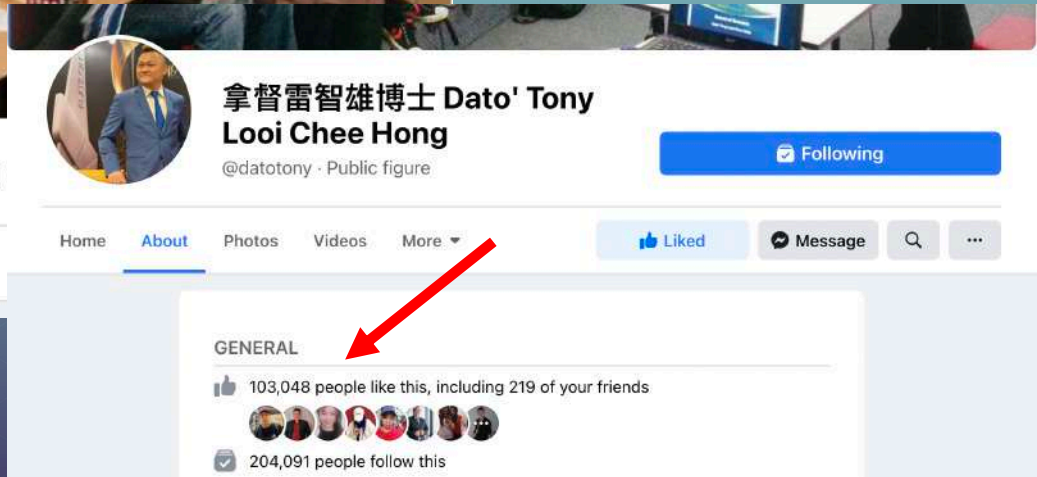
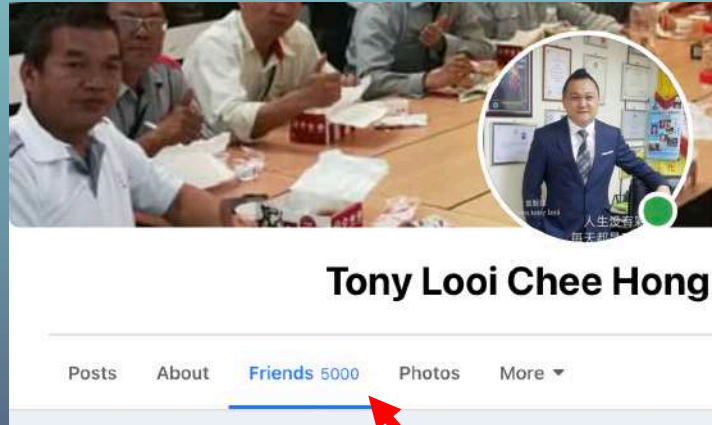
FEMALE 41%
MALE 59%



FACEBOOK PROFILE vs PAGE


Profile for Personal and connecting with friends & family


Page for Business / Organizations / Charities / Public Figures, and connecting with clients & people interest on your products / services / activities





FACEBOOK PROFILE vs PAGE


Create


**Post**
Share a post on News Feed.


**Story**
Share a photo or write something.


**Room**
Video chat with anyone, on or off Facebook, without time limits.


**Page**
Connect and share with customers or fans.


**Ad**
Advertise your business, brand or organisation.


**Group**
Connect with people who share your interests.


**Event**
Bring people together with a public or private event.


**Marketplace Listing**
Sell items to people in your community.


**Fundraiser**
Raise money for a cause you care about.


**Services** Recommended
Designed to help people find your services and get in touch.


**Business** Recommended
Designed to help you manage your business, including ways to post jobs and special offers.


**Shopping** Recommended
Designed to showcase products and make it easy for people to shop online.


**Venues**
Designed so you can highlight useful information such as your venue's hours, location and upcoming events.


**Non-profit**
Designed to highlight your cause and encourage people to fundraise and donate to your non-profit.

**Politicians**
Designed to help politicians reach their supporters and communicate their message.

**Public figures**
Designed to help public figures reach their supporters and communicate their message.

**Restaurants and cafes**
Designed to highlight photos and important information about your menu, hours and location.

**Video Page**
Designed to showcase video content on your Page.

**Standard**
Good for all Page types, with buttons and tabs to help showcase what's important to you.

FACEBOOK PAGE

ONE PING
@OnePing2W - Software company

The Best ICT Services & Solutions Brand

We provide the most suitable for you!

- Website Development
- Mobile Application (APP)
- Customise Software (System)
- Corporate Branding & Design
- IT & Business Consultant Services
- Digital Marketing (FB, IG, Google)
- Smart Internet of Thing (IoT) Solutions

About

113B, Jalan Kenari 23,
Pusat Bandar Puchong,
47170 Puchong, Selangor,
Malaysia

PINNED POST

ONE PING
20 July 2020 · 🌐

【给顾客方便，让顾客更❤️你】
走在SS15奶茶街，你可以看到一间间奶茶店
条。
一个MCO过去，大家都倒了🤒，
开不了店，员工薪水赔付，只好收了它🥲。
=====

One Ping been awarded as the Best
ICT Services & Solutions Brand to
delivers high-grade custom system to

Tabs [Reset to Default](#)

Help Page visitors quickly find what they're looking for.

Click and drag a tab name to rearrange the order. The tab order also determines the order of the sections people see at the top of your Page.

- Home**
The main landing area for your Facebook Page.
- Services**
Gives you a space to highlight the services you... ☒
- Reviews**
Shows reviews on your Page and allows peopl... ☒
- Shop**
Shows the desktop version of your storefront. ☒
- Offers**
Lists current offers for your business. ☒
- Photos**
Shows photos you've uploaded to your Page.
- Videos**
Shows videos you've uploaded to your page.
- Events**
Lists your upcoming events. ☒
- About**
Gives people an overview of your Page.
- Community**
Shows friends' posts and public posts about your Page.
- Jobs**
Lists job openings for your business. ☒
- Live**
Shows live videos about your Page. ☒
- Groups**
Lists the groups that you've linked to this Page. ☒

Edit Page button

Choose the action that you want your Page visitors to take.

- Follow**
Make it easy for people to follow your page. ☐
- View Gift Card**
Choose a website where people can purchase your gift cards. ☐
- Start order**
Choose a website where people can order your food. ☐
- Book Now**
Choose where people can book with you. ☐
- Call Now**
Choose where you'd like to receive calls. ☒
- Contact Us**
Choose a website where people can find your contact information. ☐
- Send Message**
Receive messages in your Page inbox. ☐
- Send WhatsApp Message**
Choose the number associated with your WhatsApp account so that people can contact you. ☐
- Send Email**
Choose an email address where people can contact you. ☐
- Learn More**
Choose a website where people can learn more about what you do. ☐
- Sign Up**
Choose a website where people can sign up for your newsletter. ☐
- Use App**
Choose where people can find your app. ☐
- Play Game**
Choose a website where people can find and play your game. ☐
- Visit group**
Choose a group for people to join. ☐
- Watch Video**
Choose a website where people can find and watch your video. ☐
- View Shop**
People can see your shop on your Page. ☐

02. WEBSITE / LANDING PAGE



JAN
2019

SIMILARWEB'S TOP WEBSITES


RANKING OF WEBSITES BY AVERAGE MONTHLY TRAFFIC



#	WEBSITE	CATEGORY	MONTHLY TRAFFIC	TIME PER VISIT	PAGES PER VISIT
01	GOOGLE.COM	SEARCH	468,900,000	09M 43S	8.8
02	YOUTUBE.COM	TV & VIDEO	173,900,000	25M 13S	10.9
03	FACEBOOK.COM	SOCIAL	163,300,000	10M 52S	10.8
04	WHATSAPP.COM	COMMUNICATION	38,000,000	02M 03S	1.8
05	YAHOO.COM	NEWS	32,100,000	06M 28S	6.0
06	MAYBANK2U.COM.MY	FINANCE	31,300,000	06M 38S	12.7
07	WIKIPEDIA.ORG	REFERENCE	28,700,000	03M 32S	2.9
08	GOOGLE.COM.MY	SEARCH	25,100,000	06M 57S	9.6
09	LAZADA.COM.MY	SHOPPING	23,700,000	07M 38S	10.1
10	TWITTER.COM	SOCIAL	22,800,000	10M 16S	10.0



GOOGLE CAN FIND YOU !



one ping group

✕ | 🔊 🔍

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[Settings](#) | [Tools](#)

About 285,000,000 results (0.67 seconds)

onepinggroup.com ▾

Main Home | One Ping Group
More than 17 years+ professional skills Working Hours Email ENquiry@onepinggroup.com
Address Contact Phone +6012 3289 863.

Contact Us | One Ping Group
We'll Be Glad To Assist You! Hurry up to contact us now, and we ...

Our Services
Let us build the eye-catching designs, and professional ...

Portfolio
Portfolio. Turn Your Idea Into a Unique Solution. Show all ...
[More results from onepinggroup.com »](#)

About us
Vince Kek · Alice Hue · Anurag Chaurasia · Arif · Ken Lee · Ooi ...


Our Clients
We serves more than hundreds of diverse clients, among which ...


Software
Contact Info. 113B, Jln Kenari 23, Bdr Puchong Jaya. 47100 ...

One Ping Sdn Bhd
[Website](#) [Directions](#) [Save](#) [Call](#)
5.0 ★★★★★ 18 Google reviews
Software company in Puchong

Address: 113B, Jalan Kenari 23, Bandar Puchong Jaya, 47100 Puchong, Selangor
Hours: Closed · Opens 9AM Thu ▾
Phone: 012-328 9863
[Suggest an edit](#) · [Own this business?](#)

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Our Projects – Mobile Apps

[See photos](#)


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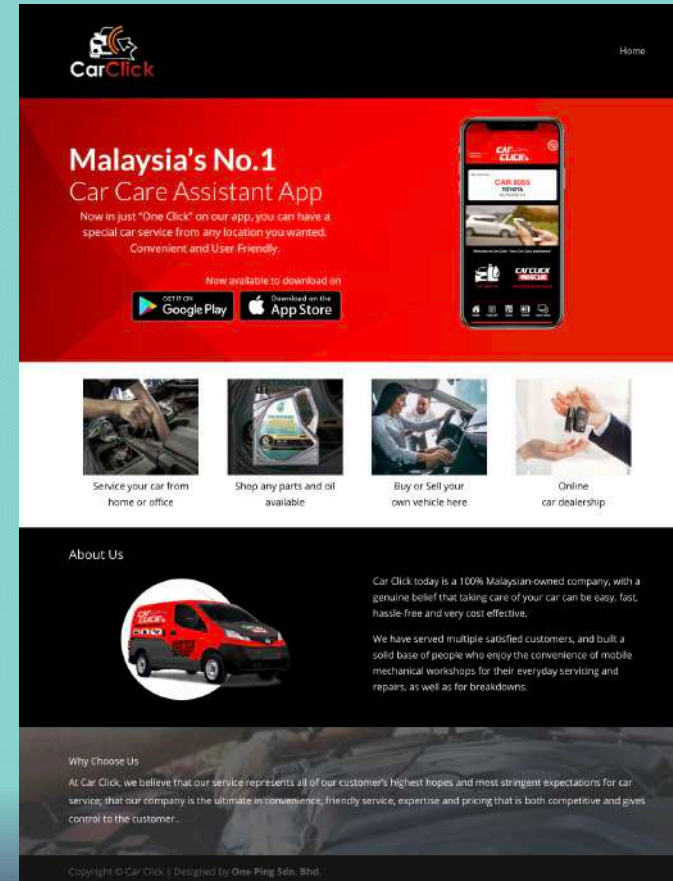
LANDING PAGE WEBSITE

A **landing page**, sometimes known as a "lead capture page", "single property page", "static page", or a "destination page", is a single web page

Good for single product / service and less information (contents)

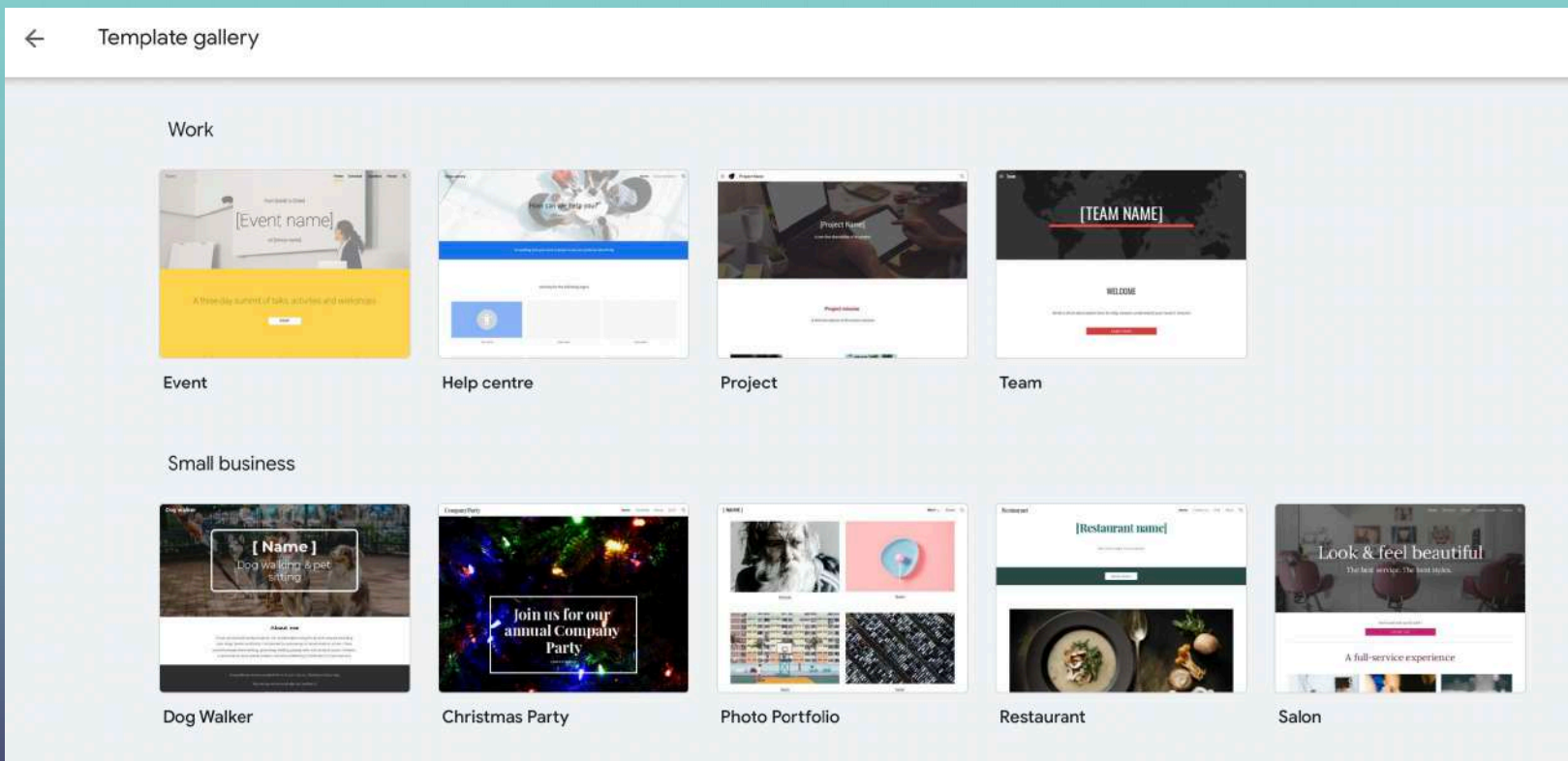
Good for personal branding, professional, freelancer

Suitable for Micro-SME / small business / new startup



LANDING PAGE

<https://sites.google.com/>



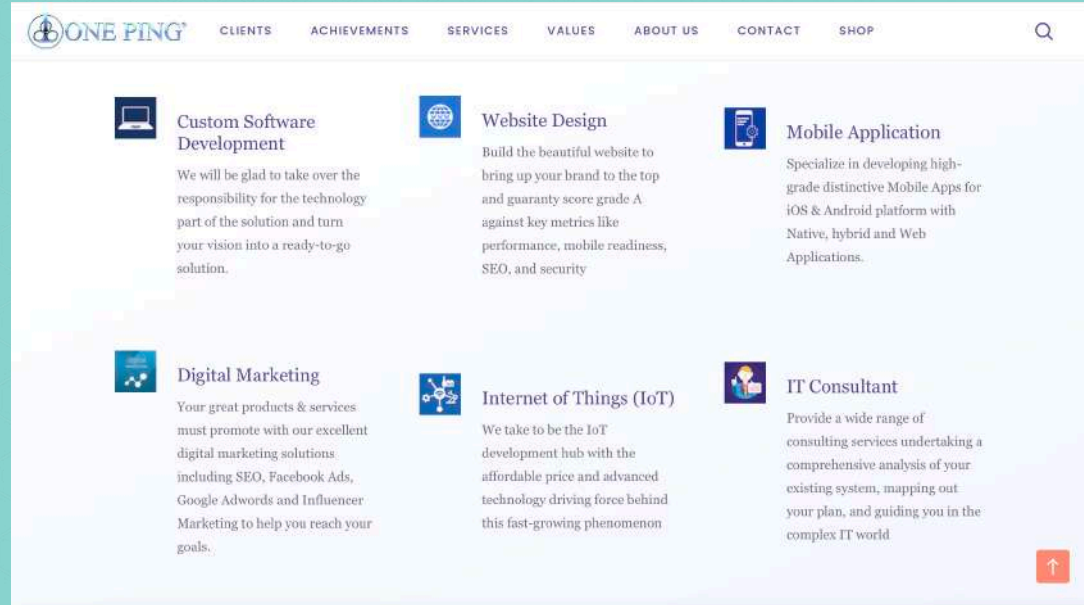
WEBSITE

A **website** is a collection of web pages and related content that is identified by a common domain name and published on at least one web server.

Corporate Look & Professional Feel

Categories by pages – suitable for more information, products and services

More SEO keywords, and meta description



03. E-COMMERCE



E-COMMERCE WEBSITE

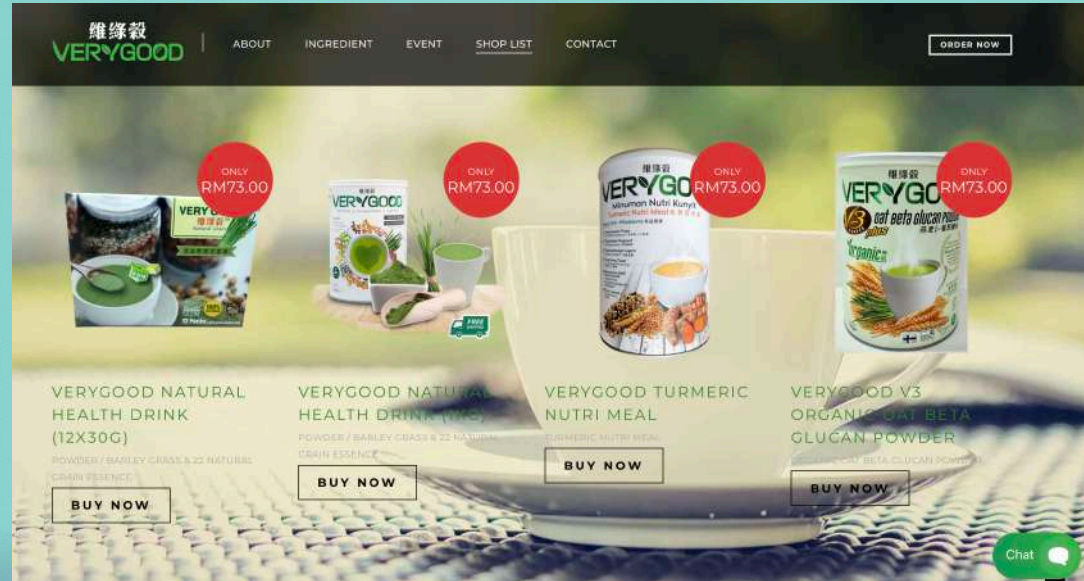
E-commerce, also known as electronic commerce or internet commerce, refers to the buying and selling of goods or services using the internet, and the transfer of money and data to execute these transactions.

Store Inventory

Integrate with Payment Gateway

Customers Data / Membership

Order reports



TIPS FOR E-COMMERCE

Service Industry that need to explain and understand the detail

Customers' Personal Data, Security and Privacy

Credit Card Info be stolen (Hacked)

Data Integration (Sync) with POS / Account

Stock Availably

The screenshot displays the ONE PING website with a navigation bar at the top containing links for CLIENTS, ACHIEVEMENTS, SERVICES, VALUES, ABOUT US, CONTACT, and SHOP. A search icon is located on the right. Below the navigation bar, a banner states: "We selling many promotion packages and items, limited stocks / offered only, first come first serve."

The main content area features five "HOT DEAL" packages, each with a list of services and a price:

- HOT DEAL LANDING PAGE PACKAGE**: Includes 1 landing page, yearly theme license, .com domain name, hosting fees, SEO features, HTTPS protection, and dedicated team support. Price: **RM488 ONLY / year**.
- HOT DEAL OUTSOURCE PACKAGE**: Includes a digital marketing team (designer, system administration, project management, and quality control), more cash flow, increased sales, reduced commitment, and improved performance. Price: **RM500 ONLY / month**.
- HOT DEAL E-COMMERCE PACKAGE**: Includes domain & hosting, HTTPS protection, unlimited product uploadable, shopping cart, stock inventory, and payment gateway. Price: **RM2,488 ONLY / year**.
- HOT DEAL WEBSITE PACKAGE**: Includes 5 webpage design, yearly theme license, .com domain name, hosting fees, SEO features, HTTPS protection, and dedicated team support. Price: **RM2,021 ONLY / year**.
- HOT DEAL FACEBOOK PACKAGE**: Guarantees 10,000 people view your ads, includes touch-up your marketing wording and product or service image graphic, and paid fees to Facebook. Price: **RM711 one time ONLY**.

Each package card includes social media icons for Facebook, Instagram, and WhatsApp, along with the website URL www.onepinggroup.com and a phone number 011-8888 0000. Below each package, there is a "SERVICES" section with a brief description and a "MCO" (Master Card Offer) period.

OVERVIEW ALL WEBSITES

← 0 onepinggroup.com

Overview | Plugins & Themes 1 | Hosting | Security | Performance | SEO | Backups | Uptime | Analytics

SEO

Score: 100

Last Checkup: Jan 25, 2021 at

Security

Total issues: 0

Next scheduled security scan

Run scan

Backups

Next scheduled backup
Thursday, 01:00 AM

Storage: 4.3 GB of 10 GB used

Last Backup: 14 hours ago >

Uptime

Last 24h | Last 7d | Last 30d

Status: Website Up ↑

Availability: 99.65%

Avg. resp. time: 0ms

Overview | Plugins & Themes | Hosting | Security | Performance

Performance

Desktop | Mobile

Score: 92

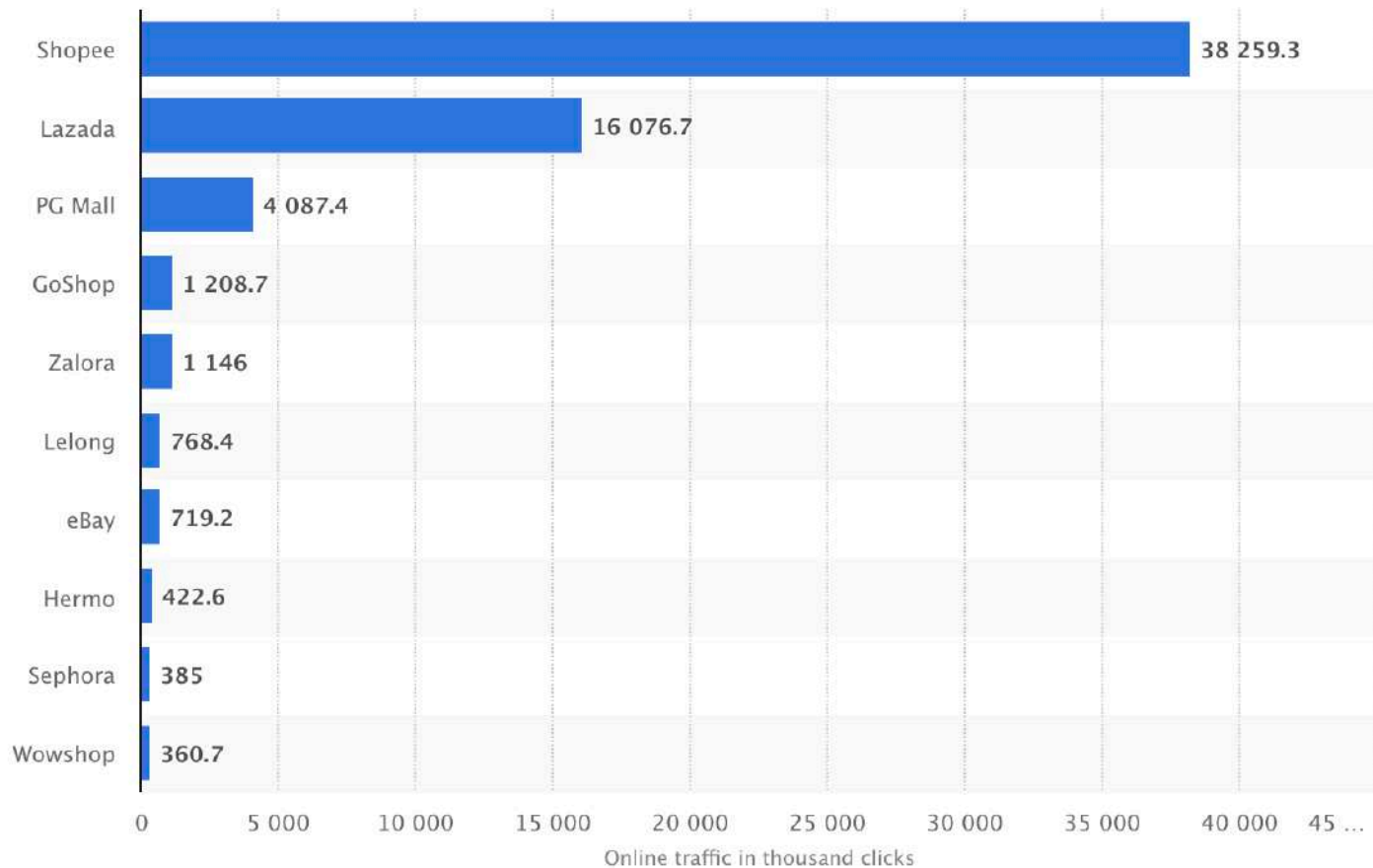
Last speed performance test: Jan 24, 2021 at 1:33 pm

Run test

The background features a dark teal-to-purple gradient with a subtle hexagonal pattern. On the left and right sides, there are clusters of 3D wireframe cubes and hexagons, some of which are filled with a lighter, semi-transparent teal color. Small teal dots are placed at the vertices of these geometric shapes.

Multiple Sales Channel Platforms

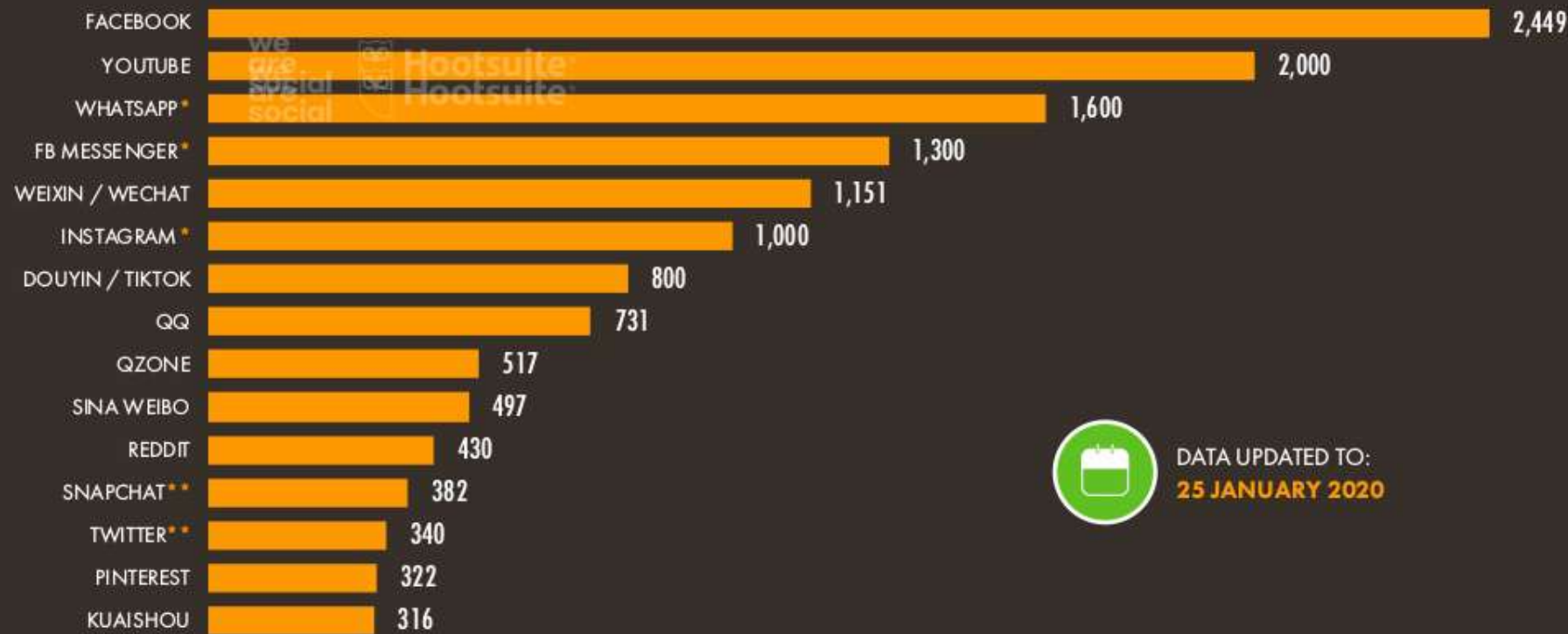
1. Expanded product visibility.
2. Zero or minimal listing fee for retailers.
3. Trusted and loyal customers.
4. Increased customer base.
5. Ease in payment methods.



JAN
2020

THE WORLD'S MOST-USED SOCIAL PLATFORMS

BASED ON MONTHLY ACTIVE USERS, ACTIVE USER ACCOUNTS, ADVERTISING AUDIENCES, OR UNIQUE MONTHLY VISITORS (IN MILLIONS)





Transform Your Business with Suitable Online Solutions

Your success is our priority & concern



ONE PING®

**Government subsidy not enough,
not worry, here have another
RM500 voucher, fill up now
before finish budget..**



ONE PING®

<https://onepinggroup.com/free500>

KEEP IN TOUCH !

BYE !

SEE YOU !

THANK YOU !



ONE PING®
CONNECT TO THE WORLD

拿督郭茗权硕士
Dato' Vince Kek
Founder & CEO of
One Ping Group of Companies

科技王子
IT MAN

+6012 328 9863
vincekek@onepinggroup.com

No. 113B, Jalan Kenari 23,
Bandar Puchong Jaya,
47100 Puchong, Selangor, Malaysia.

www.OnePingGroup.com